

## Sending artwork

**SEND ARTWORK TO**  
[matt.gynn@mediaclash.co.uk](mailto:matt.gynn@mediaclash.co.uk)

**PLEASE BE AWARE THAT WE HAVE A 10MB WEIGHT LIMIT PER EMAIL**

**If artwork exceeds 10MB please send via [www.WeTransfer.com](http://www.WeTransfer.com) or Dropbox**

### ACCEPTED FORMATS

✓ JPEGs, PDFs, TIFFs in high resolution (300 dpi) and Illustrator files with text converted to outlines.

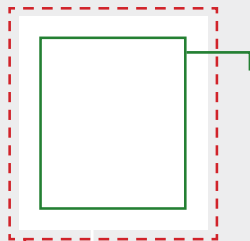
### WE DO NOT ACCEPT

- ✗ Publisher files
- ✗ Pictures placed in a Word document (please send them as separate files)
- ✗ Pictures taken from the internet (low resolution)

**IMPORTANT NOTE:** If you don't supply suitable copy before the Copy Deadline, MediaClash will reserve the right to use copy from another source or to repeat copy already in its possession from previous advertisements. Cancellations are only accepted in writing two weeks before the copy deadline.

## Artwork sizes

### FULL PAGE



**TYPE SIZE**  
195mm(W) x 265mm(H)

Size you need to supply if you want your advert to be placed in the middle of the page with a white border

**TRIM SIZE (magazine size)**  
220(W) x 285mm(H)

FOR REFERENCE ONLY – DO NOT SUPPLY ANY ADVERT AT THAT SIZE

**BLEED SIZE**  
226mm(W) x 291mm(H)

Size you need to supply if you want your artwork to bleed off the page. (note: 3mm border will be cut from the advert)

**ALL TEXT NEEDS TO BE CONTAINED IN THE TYPE AREA.**

### DOUBLE PAGE SPREAD

**TYPE SIZE** 420mm(W) x 265mm(H)  
**TRIM SIZE** 440mm(W) x 285mm(H)  
**BLEED SIZE** 446mm(W) x 291mm(H)

**TRIM SIZE IS FOR REFERENCE ONLY. ALL TEXT NEEDS TO BE CONTAINED IN THE TYPE AREA.**

### DISPLAY ADVERTS TO SET

Please supply logo, contact details, high-resolution images, text and a brief.

### CHARGES APPLY

- 10% artwork to set
- 5% artwork amend

### ADVERTORIALS

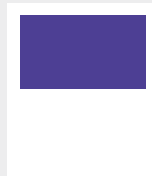
Advertising feature designed in our house style

#### FULL PAGE ADVERTORIAL

- Please supply:
- Text between 400-500 words
  - 2 to 4 high resolution pictures (300 dpi)
  - Logo and contact details

#### HALF PAGE ADVERTORIAL

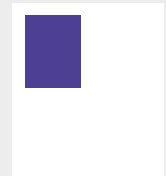
- Please supply:
- Text between 300-350 words
  - 1 to 2 high resolution pictures (300 dpi)
  - Logo and contact details



**HALF PAGE HORIZONTAL**  
195mm(W) x 128mm(H)



**HALF PAGE VERTICAL**  
95mm(W) x 265mm(H)



**QUARTER PAGE**  
95mm(W) x 128mm(H)

## Schedule

**ARTWORK TO SET:** Adverts that are to be set in house by MediaClash. A proof will be sent for approval.  
**FINISHED ARTWORK:** High resolution print-ready artwork designed by the client.

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
382	05/12/18	07/12/18	04/01/19
383	02/01/19	04/01/19	18/01/19
384	16/01/19	18/01/19	01/02/19
385	30/01/19	01/02/19	15/02/19
386	13/02/19	15/02/19	01/03/19
387	27/02/19	01/03/19	15/03/19
388	13/03/19	15/03/19	29/03/19
389	27/03/19	29/03/19	12/04/19
390	09/04/19	11/04/19	26/04/19
391	24/04/19	26/04/19	10/05/19
392	08/05/19	10/05/19	24/05/19
393	22/05/19	24/05/19	07/06/19
394	05/06/19	07/06/19	21/06/19

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
395	19/06/19	21/06/19	05/07/19
396	03/07/19	05/07/19	19/07/19
397	17/07/19	19/07/19	02/08/19
398	31/07/19	02/08/19	16/08/19
399	14/08/19	16/08/19	30/08/19
400	28/08/19	30/08/19	13/09/19
401	11/09/19	13/09/19	27/09/19
402	25/09/19	27/09/19	11/10/19
403	09/10/19	11/10/19	25/10/19
404	23/10/19	25/10/19	08/11/19
405	06/11/19	08/11/19	22/11/19
406	13/11/19	15/11/19	06/12/19
407	27/11/19	29/11/19	20/12/19

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
408	04/12/19	06/12/19	03/01/20
409	01/01/20	03/01/20	17/01/20
410	15/01/20	17/01/20	31/01/20
411	29/01/20	31/01/20	14/02/20
412	12/02/20	14/02/20	28/02/20
413	26/02/20	28/02/20	13/03/20
414	11/03/20	13/03/20	27/03/20
415	25/03/20	27/03/20	10/04/20
416	07/04/20	09/04/20	24/04/20
417	22/04/20	24/04/20	08/05/20
418	06/05/20	08/05/20	22/05/20
419	20/05/20	22/05/20	05/06/20
420	03/06/20	05/06/20	19/06/20