

Sending artwork

SEND ARTWORK TO
kirstie.howe@mediaclash.co.uk

PLEASE BE AWARE THAT WE HAVE A 10MB WEIGHT LIMIT PER EMAIL

If artwork exceeds 10MB please send via www.WeTransfer.com or Dropbox

ACCEPTED FORMATS

✓ JPEGs, PDFs, TIFFs in high resolution (300 dpi) and Illustrator files with text converted to outlines.

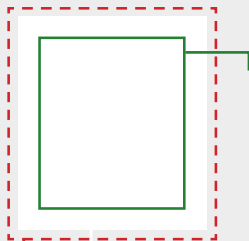
WE DO NOT ACCEPT

- ✗ Publisher files
- ✗ Pictures placed in a Word document (please send them as separate files)
- ✗ Pictures taken from the internet (low resolution)

IMPORTANT NOTE: If you don't supply suitable copy before the Copy Deadline, MediaClash will reserve the right to use copy from another source or to repeat copy already in its possession from previous advertisements. Cancellations are only accepted in writing two weeks before the copy deadline.

Artwork sizes

FULL PAGE



TYPE SIZE
195mm(W) x 265mm(H)
Size you need to supply if you want your advert to be placed in the middle of the page with a white border

TRIM SIZE (magazine size)
220(W) x 285mm(H)

FOR REFERENCE ONLY – DO NOT SUPPLY ANY ADVERT AT THAT SIZE

BLEED SIZE
226mm(W) x 291mm(H)

Size you need to supply if you want your artwork to bleed off the page. (note: 3mm border will be cut from the advert)

ALL TEXT NEEDS TO BE CONTAINED IN THE TYPE AREA.

DOUBLE PAGE SPREAD

TYPE SIZE 420mm(W) x 265mm(H)
TRIM SIZE 440mm(W) x 285mm(H)
BLEED SIZE 446mm(W) x 291mm(H)

TRIM SIZE IS FOR REFERENCE ONLY. ALL TEXT NEEDS TO BE CONTAINED IN THE TYPE AREA.

DISPLAY ADVERTS TO SET

Please supply logo, contact details, high-resolution images, text and a brief.

CHARGES APPLY

- 10% artwork to set
- 5% artwork amend

ADVERTORIALS

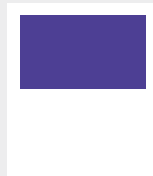
Advertising feature designed in our house style

FULL PAGE ADVERTORIAL

- Please supply:
- Text between 400-500 words
 - 2 to 4 high resolution pictures (300 dpi)
 - Logo and contact details

DOUBLE PAGE ADVERTORIAL

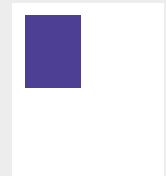
- Please supply:
- Text between 700-800 words
 - 4 to 8 high resolution pictures (300 dpi)
 - Logo and contact details



HALF PAGE HORIZONTAL
195mm(W) x 128mm(H)



HALF PAGE VERTICAL
95mm(W) x 265mm(H)



QUARTER PAGE
95mm(W) x 128mm(H)

Schedule

ARTWORK TO SET: Adverts that are to be set in house by MediaClash. A proof will be sent for approval.
FINISHED ARTWORK: High resolution print-ready artwork designed by the client.

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
270	11/09/19	13/09/19	27/09/19
271	02/10/19	04/10/19	18/10/19
272	23/10/19	25/10/19	08/11/19
273	13/11/19	15/11/19	29/11/19
274	27/11/19	29/11/19	20/12/19
275	11/12/19	13/12/19	10/01/20
276	15/01/20	17/01/20	31/01/20
277	05/02/20	07/02/20	21/02/20
278	19/02/20	21/02/20	06/03/20
279	04/03/20	06/03/20	20/03/20
280	18/03/20	20/03/20	03/04/20
281	01/04/20	03/04/20	17/04/20

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
282	15/04/20	17/04/20	01/05/20
283	29/04/20	01/05/20	15/05/20
284	13/05/20	15/05/20	29/05/20
285	27/05/20	29/05/20	12/06/20
286	10/06/20	12/06/20	26/06/20
287	24/06/20	26/06/20	10/07/20
288	08/07/20	10/07/20	24/07/20
289	22/07/20	24/07/20	07/08/20
290	05/08/20	07/08/20	21/08/20
291	19/08/20	21/08/20	04/09/20
292	02/09/20	04/09/20	18/09/20
293	16/09/20	18/09/20	02/10/20

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
294	30/09/20	02/10/20	16/10/20
295	14/10/20	16/10/20	30/10/20
296	28/10/20	30/10/20	13/11/20
297	11/11/20	13/11/20	27/11/20
298	18/11/20	20/11/20	11/12/20
299	02/12/20	04/12/20	25/12/20
300	09/12/20	11/12/20	08/01/21
301	06/01/21	08/01/21	22/01/21
302	20/01/21	22/01/21	05/02/21
303	03/02/21	05/02/21	19/02/21
304	17/02/21	19/02/21	05/03/21
305	03/03/21	05/03/21	19/03/21