

Sending artwork

SEND ARTWORK TO
kirstie.howe@mediaclash.co.uk

PLEASE BE AWARE THAT WE HAVE A 10MB WEIGHT LIMIT PER EMAIL

If artwork exceeds 10MB please send via www.WeTransfer.com or Dropbox

ACCEPTED FORMATS

✓ JPEGs, PDFs, TIFFs in high resolution (300 dpi) and Illustrator files with text converted to outlines.

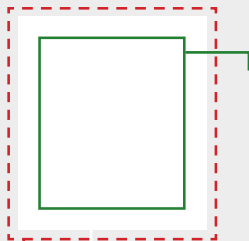
WE DO NOT ACCEPT

- ✗ Publisher files
- ✗ Pictures placed in a Word document (please send them as separate files)
- ✗ Pictures taken from the internet (low resolution)

IMPORTANT NOTE: If you don't supply suitable copy before the Copy Deadline, MediaClash will reserve the right to use copy from another source or to repeat copy already in its possession from previous advertisements. Cancellations are only accepted in writing two weeks before the copy deadline.

Artwork sizes

FULL PAGE



TYPE SIZE
195mm(W) x 265mm(H)
Size you need to supply if you want your advert to be placed in the middle of the page with a white border

TRIM SIZE (magazine size)
220(W) x 285mm(H)

FOR REFERENCE ONLY – DO NOT SUPPLY ANY ADVERT AT THAT SIZE

BLEED SIZE
226mm(W) x 291mm(H)

Size you need to supply if you want your artwork to bleed off the page. (note: 3mm border will be cut from the advert)

ALL TEXT NEEDS TO BE CONTAINED IN THE TYPE AREA.

DOUBLE PAGE SPREAD

TYPE SIZE 420mm(W) x 265mm(H)
TRIM SIZE 440mm(W) x 285mm(H)
BLEED SIZE 446mm(W) x 291mm(H)

TRIM SIZE IS FOR REFERENCE ONLY. ALL TEXT NEEDS TO BE CONTAINED IN THE TYPE AREA.

DISPLAY ADVERTS TO SET

Please supply logo, contact details, high-resolution images, text and a brief.

CHARGES APPLY

- 10% artwork to set
- 5% artwork amend

ADVERTORIALS

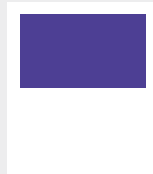
Advertising feature designed in our house style

FULL PAGE ADVERTORIAL

- Please supply:
- Text between 400-500 words
 - 2 to 4 high resolution pictures (300 dpi)
 - Logo and contact details

DOUBLE PAGE ADVERTORIAL

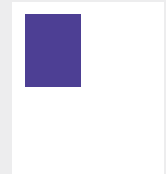
- Please supply:
- Text between 700-800 words
 - 4 to 8 high resolution pictures (300 dpi)
 - Logo and contact details



HALF PAGE HORIZONTAL
195mm(W) x 128mm(H)



HALF PAGE VERTICAL
95mm(W) x 265mm(H)



QUARTER PAGE
95mm(W) x 128mm(H)

Schedule

ARTWORK TO SET: Adverts that are to be set in house by MediaClash. A proof will be sent for approval.
FINISHED ARTWORK: High resolution print-ready artwork designed by the client.

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
294	06/01/21	08/01/21	22/01/21
295	27/01/21	29/01/21	12/02/21
296	17/02/21	19/02/21	05/03/21
297	10/03/21	12/03/21	26/03/21
298	31/03/21	02/04/21	16/04/21
299	21/04/21	23/04/21	07/05/21
300	12/05/21	14/05/21	28/05/21
301	02/06/21	04/06/21	18/06/21
302	23/06/21	25/06/21	09/07/21
303	14/07/21	16/07/21	30/07/21
304	04/08/21	06/08/21	20/08/21
305	25/08/21	27/08/21	10/09/21

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
306	15/09/21	17/09/21	01/10/21
307	06/10/21	08/10/21	22/10/21
308	27/10/21	29/10/21	12/11/21
309	10/11/21	12/11/21	03/12/21
310	01/12/21	03/12/21	24/12/21
311	29/12/21	31/12/21	14/01/22
312	19/01/22	21/01/22	04/02/22
313	09/02/22	11/02/22	25/02/22
314	02/03/22	04/03/22	18/03/22
315	23/03/22	25/03/22	08/04/22
316	13/04/22	15/04/22	29/04/22
317	04/05/22	06/05/22	20/05/22

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
318	23/05/22	25/05/22	10/06/22
319	15/06/22	17/06/22	01/07/22
320	06/07/22	08/07/22	22/07/22
321	27/07/22	29/07/22	12/08/22
322	17/08/22	19/08/22	02/09/22
323	07/09/22	09/09/22	23/09/22
324	28/09/22	30/09/22	14/10/22
325	19/10/22	21/10/22	04/11/22
326	09/11/22	11/11/22	25/11/22
327	16/11/22	18/11/22	02/12/22
328	07/12/22	09/12/22	23/12/22
329	28/12/22	30/12/22	13/01/23