

## Sending artwork

**SEND ARTWORK TO**  
[gemma.scrine@mediaclash.co.uk](mailto:gemma.scrine@mediaclash.co.uk)

**PLEASE BE AWARE THAT WE HAVE A 10MB WEIGHT LIMIT PER EMAIL**

**If artwork exceeds 10MB please send via [www.WeTransfer.com](http://www.WeTransfer.com) or Dropbox**

### ACCEPTED FORMATS

✓ JPEGs, PDFs, TIFFs in high resolution (300 dpi) and Illustrator files with text converted to outlines.

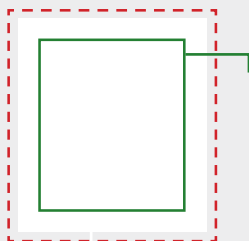
### WE DO NOT ACCEPT

- ✗ Publisher files
- ✗ Pictures placed in a Word document (please send them as separate files)
- ✗ Pictures taken from the internet (low resolution)

**IMPORTANT NOTE:** If you don't supply suitable copy before the Copy Deadline, MediaClash will reserve the right to use copy from another source or to repeat copy already in its possession from previous advertisements. Cancellations are only accepted in writing two weeks before the copy deadline.

## Artwork sizes

### FULL PAGE



**TYPE SIZE**  
195mm(W) x 265mm(H)  
Size you need to supply if you want your advert to be placed in the middle of the page with a white border

**TRIM SIZE (magazine size)**  
220(W) x 285mm(H)  
FOR REFERENCE ONLY – DO NOT SUPPLY ANY ADVERT AT THAT SIZE

**BLEED SIZE**  
226mm(W) x 291mm(H)  
Size you need to supply if you want your artwork to bleed off the page. (note: 3mm border will be cut from the advert)

**ALL TEXT NEEDS TO BE CONTAINED IN THE TYPE AREA.**

### DOUBLE PAGE SPREAD

**TYPE SIZE** 420mm(W) x 265mm(H)  
**TRIM SIZE** 440mm(W) x 285mm(H)  
**BLEED SIZE** 446mm(W) x 291mm(H)

**TRIM SIZE IS FOR REFERENCE ONLY. ALL TEXT NEEDS TO BE CONTAINED IN THE TYPE AREA.**

### DISPLAY ADVERTS TO SET

Please supply logo, contact details, high-resolution images, text and a brief.

#### CHARGES APPLY

- 10% artwork to set
- 5% artwork amend

### ADVERTORIALS

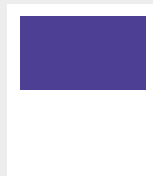
Advertising feature designed in our house style

#### FULL PAGE ADVERTORIAL

- Please supply:
- Text between 400-500 words
  - 2 to 4 high resolution pictures (300 dpi)
  - Logo and contact details

#### HALF PAGE ADVERTORIAL

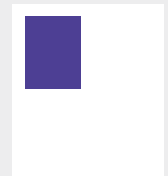
- Please supply:
- Text between 300-350 words
  - 1 to 2 high resolution pictures (300 dpi)
  - Logo and contact details



**HALF PAGE HORIZONTAL**  
195mm(W) x 128mm(H)



**HALF PAGE VERTICAL**  
95mm(W) x 265mm(H)



**QUARTER PAGE**  
95mm(W) x 128mm(H)

## Schedule

**ARTWORK TO SET:** Adverts that are to be set in house by MediaClash. A proof will be sent for approval.  
**FINISHED ARTWORK:** High resolution print-ready artwork designed by the client.

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
234	24/02/21	26/02/21	12/03/21
235	17/03/21	19/03/21	01/04/21
236	07/04/21	09/04/21	23/04/21
237	28/04/21	30/04/21	14/05/21
238	19/05/21	21/05/21	04/06/21
239	09/06/21	11/06/21	25/06/21
240	30/06/21	02/07/21	16/07/21
241	21/07/21	23/07/21	06/08/21
242	11/08/21	13/08/21	27/08/21
243	01/09/21	03/09/21	17/09/21
244	22/09/21	24/09/21	08/10/21
245	13/10/21	15/10/21	29/10/21

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
246	03/11/21	05/11/21	19/11/21
247	17/11/21	19/11/21	10/12/21
248	01/12/21	03/12/21	31/12/21
249	05/01/22	07/01/22	21/02/22
250	26/01/22	28/01/22	11/02/22
251	16/02/22	18/02/22	04/03/22
252	09/03/22	11/03/22	25/03/22
253	30/03/22	01/04/22	14/04/22
254	20/04/22	22/04/22	06/05/22
255	11/05/22	13/05/22	27/05/22
256	01/06/22	03/06/22	17/06/22
257	22/06/22	24/06/22	08/07/22

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
258	13/07/22	15/07/22	29/07/22
259	03/08/22	05/08/22	19/08/22
260	24/08/22	26/08/22	09/09/22
261	14/09/22	16/09/22	30/09/22
262	05/10/22	07/10/22	21/10/22
263	26/10/22	28/10/22	11/11/22
264	16/11/22	18/11/22	02/12/22
265	07/12/22	09/12/22	23/12/22
266	28/12/22	30/12/22	13/01/23