

Sending artwork

SEND ARTWORK TO
kirstie.howe@mediaclash.co.uk

**PLEASE BE AWARE THAT WE HAVE
A 10MB WEIGHT LIMIT PER EMAIL**

**If artwork exceeds 10MB please send
via www.WeTransfer.com or Dropbox**

ACCEPTED FORMATS

- ✓ JPEGs, PDFs, TIFFs in high resolution (300 dpi) and Illustrator files with text converted to outlines.

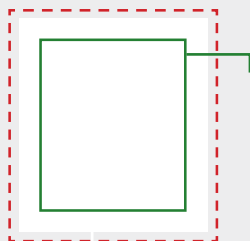
WE DO NOT ACCEPT

- ✗ Publisher files
- ✗ Pictures placed in a Word document (please send them as separate files)
- ✗ Pictures taken from the internet (low resolution)

IMPORTANT NOTE: If you don't supply suitable copy before the Copy Deadline, MediaClash will reserve the right to use copy from another source or to repeat copy already in its possession from previous advertisements. Cancellations are only accepted in writing two weeks before the copy deadline.

Artwork sizes

FULL PAGE



TYPE SIZE
195mm(W) x 265mm(H)
Size you need to supply if you want your advert to be placed in the middle of the page with a white border

TRIM SIZE (magazine size)
220(W) x 285mm(H)
FOR REFERENCE ONLY – DO NOT SUPPLY ANY ADVERT AT THAT SIZE

BLEED SIZE
226mm(W) x 291mm(H)
Size you need to supply if you want your artwork to bleed off the page. (note: 3mm border will be cut from the advert)

ALL TEXT NEEDS TO BE CONTAINED IN THE TYPE AREA.

DOUBLE PAGE SPREAD

TYPE SIZE 420mm(W) x 265mm(H)
TRIM SIZE 440mm(W) x 285mm(H)
BLEED SIZE 446mm(W) x 291mm(H)

**TRIM SIZE IS FOR REFERENCE ONLY.
ALL TEXT NEEDS TO BE CONTAINED IN THE TYPE AREA.**

DISPLAY ADVERTS TO SET

Please supply logo, contact details, high-resolution images, text and a brief.

CHARGES APPLY

- 10% artwork to set
- 5% artwork amend

ADVERTORIALS

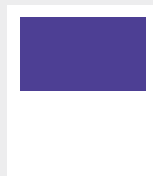
Advertising feature designed in our house style

FULL PAGE ADVERTORIAL

- Please supply:
- Text between 400-500 words
 - 2 to 4 high resolution pictures (300 dpi)
 - Logo and contact details

HALF PAGE ADVERTORIAL

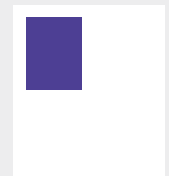
- Please supply:
- Text between 300-350 words
 - 1 to 2 high resolution pictures (300 dpi)
 - Logo and contact details



HALF PAGE HORIZONTAL
195mm(W) x 128mm(H)



HALF PAGE VERTICAL
95mm(W) x 265mm(H)



QUARTER PAGE
95mm(W) x 128mm(H)

Schedule

ARTWORK TO SET: Adverts that are to be set in house by MediaClash. A proof will be sent for approval.
FINISHED ARTWORK: High resolution print-ready artwork designed by the client.

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
240	16/01/19	18/01/19	01/02/19
241	06/02/19	08/02/19	22/02/19
242	27/02/19	01/03/19	15/03/19
243	20/03/19	22/03/19	05/04/19
244	09/04/19	11/04/19	26/04/19
245	01/05/19	03/05/19	17/05/19
246	22/05/19	24/05/19	07/06/19
247	12/06/19	14/06/19	28/06/19
248	03/07/19	05/07/19	19/07/19
249	24/07/19	26/07/19	09/08/19
250	14/08/19	16/08/19	30/08/19
251	04/09/19	06/09/19	20/09/19

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
252	25/09/19	27/09/19	11/10/19
253	16/10/19	18/10/19	01/11/19
254	06/11/19	08/11/19	22/11/19
255	20/11/19	22/11/19	13/12/19
256	04/12/19	06/12/19	03/01/20
257	08/01/20	10/01/20	24/01/20
258	29/01/20	31/01/20	14/02/20
259	19/02/20	21/02/20	06/03/20
260	11/03/20	13/03/20	27/03/20
261	01/04/20	03/04/20	17/04/20
262	22/04/20	24/04/20	08/05/20
263	13/05/20	15/05/20	29/05/20

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
264	03/06/20	05/06/20	19/06/20
265	24/06/20	26/06/20	10/07/20
266	15/07/20	17/07/20	31/07/20
267	05/08/20	07/08/20	21/08/20
268	26/08/20	28/08/20	11/09/20
269	16/09/20	18/09/20	02/10/20
270	07/10/20	09/10/20	23/10/20
271	28/10/20	30/10/20	13/11/20
272	18/11/20	20/11/20	04/12/20
273	09/12/20	11/12/20	25/12/20