

Sending artwork

SEND ARTWORK TO
gemma.scrine@mediaclash.co.uk

**PLEASE BE AWARE THAT WE HAVE
A 10MB WEIGHT LIMIT PER EMAIL**

**If artwork exceeds 10MB please send
via www.WeTransfer.com or Dropbox**

ACCEPTED FORMATS

✓ JPEGs, PDFs, TIFFs in high resolution (300 dpi) and
Illustrator files with text converted to outlines.

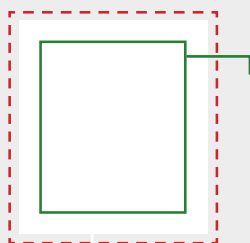
WE DO NOT ACCEPT

- ✗ Publisher files
- ✗ Pictures placed in a Word document (please send them as separate files)
- ✗ Pictures taken from the internet (low resolution)

IMPORTANT NOTE: If you don't supply suitable copy before the Copy Deadline, MediaClash will reserve the right to use copy from another source or to repeat copy already in its possession from previous advertisements. Cancellations are only accepted in writing two weeks before the copy deadline.

Artwork sizes

FULL PAGE



TYPE SIZE
195mm(W) x 265mm(H)
Size you need to supply if you want your advert to be placed in the middle of the page with a white border

TRIM SIZE (magazine size)
220(W) x 285mm(H)

FOR REFERENCE ONLY – DO NOT
SUPPLY ANY ADVERT AT THAT SIZE

BLEED SIZE

226mm(W) x 291mm(H)

Size you need to supply if you want your artwork to bleed off the page. (note: 3mm border will be cut from the advert)

ALL TEXT NEEDS TO BE CONTAINED IN THE TYPE AREA.

DOUBLE PAGE SPREAD

TYPE SIZE 420mm(W) x 265mm(H)

TRIM SIZE 440mm(W) x 285mm(H)

BLEED SIZE 446mm(W) x 291mm(H)

**TRIM SIZE IS FOR REFERENCE ONLY.
ALL TEXT NEEDS TO BE CONTAINED IN THE TYPE AREA.**

DISPLAY ADVERTS TO SET

Please supply logo, contact details, high-resolution images, text and a brief.

CHARGES APPLY

- 10% artwork to set
- 5% artwork amend

ADVERTORIALS

Advertising feature designed in our house style

FULL PAGE ADVERTORIAL

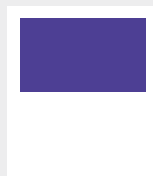
Please supply:

- Text between 400-500 words
- 2 to 4 high resolution pictures (300 dpi)
- Logo and contact details

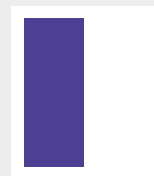
HALF PAGE ADVERTORIAL

Please supply:

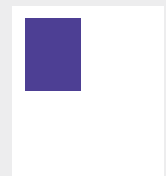
- Text between 300-350 words
- 1 to 2 high resolution pictures (300 dpi)
- Logo and contact details



**HALF PAGE
HORIZONTAL**
195mm(W) x 128mm(H)



**HALF PAGE
VERTICAL**
95mm(W) x 265mm(H)



**QUARTER
PAGE**
95mm(W) x 128mm(H)

Schedule

ARTWORK TO SET: Adverts that are to be set in house by MediaClash. A proof will be sent for approval.
FINISHED ARTWORK: High resolution print-ready artwork designed by the client.

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
277	03/03/21	05/03/21	19/03/21
278	23/03/21	25/03/21	09/04/21
279	14/04/21	16/04/21	30/04/21
280	05/05/21	07/05/21	21/05/21
281	26/05/21	28/05/21	11/06/21
282	16/06/21	18/06/21	02/07/21
283	07/07/21	09/07/21	23/07/21
284	28/07/21	30/07/21	13/08/21
285	18/08/21	20/08/21	03/09/21
286	08/09/21	10/09/21	24/09/21
287	29/09/21	01/10/21	15/10/21
288	20/10/21	22/10/21	05/11/21

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
289	10/11/21	12/11/21	26/11/21
290	24/11/21	26/11/21	17/12/21
291	08/12/21	10/12/21	07/01/22
292	12/01/22	14/01/22	28/01/22
293	02/02/22	04/02/22	18/02/22
294	23/03/22	25/02/22	11/03/22
295	16/03/22	18/03/22	01/04/22
296	05/04/22	07/04/22	22/04/22
297	27/04/22	29/04/22	13/05/22
298	18/05/22	20/05/22	03/06/22
299	08/06/22	10/06/22	24/06/22
300	29/06/22	01/07/22	15/07/22

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
301	20/07/22	22/07/22	05/08/22
302	10/08/22	12/08/22	26/08/22
303	31/08/22	02/09/22	16/09/22
304	21/09/22	23/09/22	07/10/22
305	12/10/22	14/10/22	28/10/22
306	02/11/22	04/11/22	18/11/22
307	23/11/22	25/11/22	09/12/22
308	14/12/22	16/12/22	30/12/22
309	04/01/23	06/01/23	20/01/23