

## Sending artwork

**SEND ARTWORK TO**  
[gemma.scrine@mediaclash.co.uk](mailto:gemma.scrine@mediaclash.co.uk)

**PLEASE BE AWARE THAT WE HAVE  
A 10MB WEIGHT LIMIT PER EMAIL**

**If artwork exceeds 10MB please send  
via [www.WeTransfer.com](http://www.WeTransfer.com) or Dropbox**

### ACCEPTED FORMATS

✓ JPEGs, PDFs, TIFFs in high resolution (300 dpi) and  
Illustrator files with text converted to outlines.

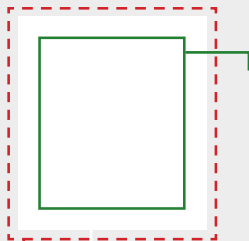
### WE DO NOT ACCEPT

- ✗ Publisher files
- ✗ Pictures placed in a Word document (please send them as separate files)
- ✗ Pictures taken from the internet (low resolution)

**IMPORTANT NOTE:** If you don't supply suitable copy before the Copy Deadline, MediaClash will reserve the right to use copy from another source or to repeat copy already in its possession from previous advertisements. Cancellations are only accepted in writing two weeks before the copy deadline.

## Artwork sizes

### FULL PAGE



**TYPE SIZE**  
195mm(W) x 265mm(H)  
Size you need to supply if you want your advert to be placed in the middle of the page with a white border

**TRIM SIZE (magazine size)**  
220(W) x 285mm(H)  
FOR REFERENCE ONLY – DO NOT  
SUPPLY ANY ADVERT AT THAT SIZE

**BLEED SIZE**  
226mm(W) x 291mm(H)  
Size you need to supply if you want your artwork to bleed off the page. (note: 3mm border will be cut from the advert)

**ALL TEXT NEEDS TO BE CONTAINED IN THE TYPE AREA.**

### DOUBLE PAGE SPREAD

**TYPE SIZE** 420mm(W) x 265mm(H)  
**TRIM SIZE** 440mm(W) x 285mm(H)  
**BLEED SIZE** 446mm(W) x 291mm(H)

**TRIM SIZE IS FOR REFERENCE ONLY.**  
**ALL TEXT NEEDS TO BE CONTAINED IN THE TYPE AREA.**

### DISPLAY ADVERTS TO SET

Please supply logo, contact details, high-resolution images, text and a brief.

#### CHARGES APPLY

- 10% artwork to set
- 5% artwork amend

### ADVERTORIALS

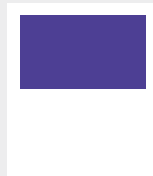
Advertising feature designed in our house style

#### FULL PAGE ADVERTORIAL

- Please supply:
- Text between 400-500 words
  - 2 to 4 high resolution pictures (300 dpi)
  - Logo and contact details

#### HALF PAGE ADVERTORIAL

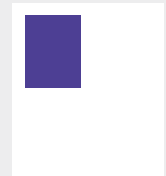
- Please supply:
- Text between 300-350 words
  - 1 to 2 high resolution pictures (300 dpi)
  - Logo and contact details



**HALF PAGE HORIZONTAL**  
195mm(W) x 128mm(H)



**HALF PAGE VERTICAL**  
95mm(W) x 265mm(H)



**QUARTER PAGE**  
95mm(W) x 128mm(H)

## Schedule

**ARTWORK TO SET:** Adverts that are to be set in house by MediaClash. A proof will be sent for approval.  
**FINISHED ARTWORK:** High resolution print-ready artwork designed by the client.

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
266	16/01/19	18/01/19	01/02/19
267	06/02/19	08/02/19	22/02/19
268	27/02/19	01/03/19	15/03/19
269	20/03/19	22/03/19	05/04/19
270	09/04/19	11/04/19	26/04/19
271	01/05/19	03/05/19	17/05/19
272	22/05/19	24/05/19	07/06/19
273	12/06/19	14/06/19	28/06/19
274	03/07/19	05/07/19	19/07/19
275	24/07/19	26/07/19	09/08/19
276	14/08/19	16/08/19	30/08/19
277	04/09/19	06/09/19	20/09/19

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
278	25/09/19	27/09/19	11/10/19
279	16/10/19	18/10/19	01/11/19
280	06/11/19	08/11/19	22/11/19
281	20/11/19	22/11/19	13/12/19
282	04/12/19	06/12/19	03/01/20
283	08/01/20	10/01/20	24/01/20
284	29/01/20	31/01/20	14/02/20
285	19/02/20	21/02/20	06/03/20
286	11/03/20	13/03/20	27/03/20
287	31/03/20	02/04/20	17/04/20
288	22/04/20	24/04/20	08/05/20
289	13/05/20	15/05/20	29/05/20

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
290	03/06/20	05/06/20	19/06/20
291	24/06/20	26/06/20	10/07/20
292	15/07/20	17/07/20	31/07/20
293	05/08/20	07/08/20	21/08/20
294	26/08/20	28/08/20	11/09/20
295	16/09/20	18/09/20	02/10/20
296	07/10/20	09/10/20	23/10/20
297	28/10/20	30/10/20	13/11/20
298	18/11/20	20/11/20	04/12/20
299	09/12/20	11/12/20	25/12/20