

### Sending artwork

#### SEND ARTWORK TO

[dawn.gould@mediaclash.co.uk](mailto:dawn.gould@mediaclash.co.uk)

or on CD to: Dawn Gould, MediaClash,  
Circus Mews House, Circus Mews, Bath BA1 2PW

**PLEASE BE AWARE THAT WE HAVE  
A 10MB WEIGHT LIMIT PER EMAIL**

#### ACCEPTED FORMATS

- ✓ JPEGs, PDFs, TIFFs in high resolution (300 dpi) and Illustrator files with text converted to outlines.

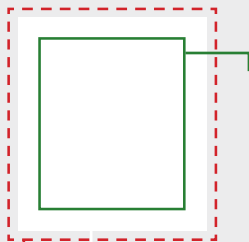
#### WE DO NOT ACCEPT

- ✗ Publisher files
- ✗ Pictures placed in a Word document (please send them as separate files)
- ✗ Pictures taken from the internet (low resolution)

**IMPORTANT NOTE:** If you don't supply suitable copy before the Copy Deadline, MediaClash will reserve the right to use copy from another source or to repeat copy already in its possession from previous advertisements. Cancellations are only accepted in writing two weeks before the copy deadline.

### Artwork sizes

#### FULL PAGE



**TYPE SIZE**  
195mm(W) x 265mm(H)

Size you need to supply if you want your advert to be placed in the middle of the page with a white border

**TRIM SIZE (magazine size)**  
220(W) x 285mm(H)

FOR REFERENCE ONLY – DO NOT SUPPLY ANY ADVERT AT THAT SIZE

**BLEED SIZE**  
226mm(W) x 291mm(H)

Size you need to supply if you want your artwork to bleed off the page. (note: 3mm border will be cut from the advert)

**ALL TEXT NEEDS TO BE CONTAINED IN THE TYPE AREA.**

#### DOUBLE PAGE SPREAD

**TYPE SIZE** 420mm(W) x 265mm(H)

**TRIM SIZE** 440mm(W) x 285mm(H)

**BLEED SIZE** 446mm(W) x 291mm(H)

**TRIM SIZE IS FOR REFERENCE ONLY.  
ALL TEXT NEEDS TO BE CONTAINED IN THE TYPE AREA.**

#### ADVERTORIALS

Advertising feature designed in our house style

##### FULL PAGE ADVERTORIAL

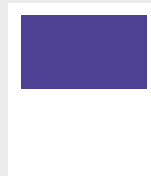
Please supply:

- Text between 400-500 words
- 2 to 4 high resolution pictures (300 dpi, minimum 70mm x 100mm)
- Logo and contact details

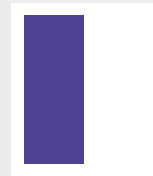
##### HALF PAGE ADVERTORIAL

Please supply:

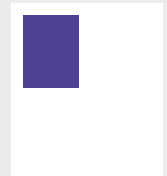
- Text between 300-350 words
- 1 to 2 high resolution pictures (300 dpi, minimum 50mm x 80mm)
- Logo and contact details



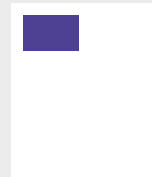
**HALF PAGE HORIZONTAL**  
195mm(W) x 128mm(H)



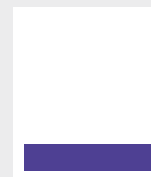
**HALF PAGE VERTICAL**  
95mm(W) x 265mm(H)



**QUARTER PAGE**  
95mm(W) x 128mm(H)



**EIGHTH PAGE**  
95mm(W) x 60mm(H)



**BANNER**  
192mm(W) x 60mm(H)

### Schedule

**ARTWORK TO SET:** Adverts that are to be set in house by MediaClash. A proof will be sent for approval.  
**FINISHED ARTWORK:** High resolution print-ready artwork designed by the client.

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
<b>9</b>	07/09/16	09/09/16	<b>23/09/16</b>
<b>10</b>	02/11/16	04/11/16	<b>18/11/16</b>
<b>11</b>	04/01/17	06/01/17	<b>20/01/17</b>
<b>12</b>	08/03/17	10/03/17	<b>24/03/17</b>

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
<b>13</b>	03/05/17	05/05/17	<b>19/05/17</b>
<b>14</b>	12/07/17	14/07/17	<b>28/07/17</b>
<b>15</b>	13/09/17	15/09/17	<b>22/09/17</b>
<b>16</b>	08/11/17	10/11/17	<b>24/11/17</b>