

# INTRODUCING...



## AWARDS

### SEPTEMBER 28 2023

Following the successful launch of EntreConf, which has brought together entrepreneurs, advisors and thought leaders each year in a highly inspirational and helpful programmed day, new for this year comes: The EntreConf Awards.

**WHAT IS IT?** Dynamic and first-time ever celebration of the region's leading entrepreneurs and entrepreneurial companies. 18 Awards by sector, scale, and stage of companies; plus individuals' awards and for advisors.

Backed by four month multiple-media marketing campaign culminating in EntreConf Awards night.

**WHEN IS IT?** September 28 2023 7pm-10:30pm at The Bristol Museum

**FORM:** Arrival drinks reception, followed by a two-course meal and the ceremony where 18 entrepreneurial businesses and individuals will be awarded.

**ENTRIES AND FINALISTS:** Nearly 150 nominations. Finalists revealed at EntreConf on June 22 at Watershed, then promoted on the website, in print and on social media.

**THE OPPORTUNITIES:** The EntreConf Awards provide a curated gathering of the start ups, scale ups and high net worth individuals of the incredible pool of entrepreneurs and endeavours in our region. It will provide knowledge-sharing, collaboration, investment and pitching opportunities as well as breaking some fresh new talent.

**To find out more and discover how you can benefit from this significant new event, please read on...**



**AWARDS**

## THE CATEGORIES

**eCommerce:** Either eCommerce company or specialist eCommerce technology agency

**Employer:** Most thoughtful, distinctive entrepreneurial employer, creating markedly different, successful ethos

**Female Entrepreneur:** Women-only category for entrepreneur of the year

**Financial Advisor:** Best advice on any financial matter. Either specialist or division of larger practice

**Fintech:** Leading specialist in FinTech. Whether exponent, tech agency, proprietorial software or app developer

**Health & Wellbeing:** Any aspect of physical and mental health & wellbeing sector

**Hospitality:** Any aspect of food & drink sector

**Legal Advisor:** Legal specialist: deals, transactions, advice, corporate structures, IP

**Media:** Any form of media, any part of media value chain, inc creative marketing

**Property:** Any aspect of property sector, including projects, sales, marketing

**Scale-up:** Demonstrable scale-up in last 2-3 years (eg +20% YoY growth) with 10+ employees at start of that period

**Science:** Open to any science-specific entrepreneurial company

**Small Business Entrepreneur:** Best entrepreneurial company with 10 or fewer employees

**Sustainability:** Any aspect of sustainability sector, including consultancies, advisors, products, agencies

**Technology:** Specialist technology-creating companies - bespoke, proprietorial, distinctive

**Young Entrepreneur:** Open to any under the age of 30 on September 1 2023

### **PLUS:**

#### **Entrepreneur of the Year:**

Leading entrepreneur in the region, any sector, any gender, any size of business



# PARTNERSHIP BENEFITS

**Brand amplification** – align your brand with the most entrepreneurial, innovative and thought-leading endeavours in our region. Supported by leading media brands.

**Executive connections** – strong engagement opportunities with decision makers, innovators and influencers

**Entertain key clients and reward employees** – invite your key stakeholders to the Awards where you can host a table of ten.

**Additional events** – Tickets to attend EntreConf: The Conference, a full-day program with high-profile speakers and quality audience; plus, future exclusive EntreConf dinners.

**Diagnostic piece** – opportunity to offer diagnostic meeting to Finalists in your category







# PARTNERSHIP OPPORTUNITIES

## HEADLINE PARTNER – SOLD FOR 2023

Take the unique leadership position and showcase your brand. We collaborate closely with our Headline Sponsor to create and deliver value, including most prominent branding and bespoke elements.

### BEFORE

- Most prominent branding and coverage in all Awards promotion in print, in person and on social.
- Most prominent branding in email newsletters sent to over 2,000 business contacts
- Full page advert in the Official Awards Preview in *Bath Life & Bristol Life*
- Exclusive email newsletter sent to the EntreConf database with your messaging
- Most prominent branding on the EntreConf Awards website homepage
- Most prominent branding and opportunity to speak at the live stream Finalist Grand Reveal at EntreConf: the Conference.
- Regular mentions in posts and multiple tags across EntreConf social media accounts: Twitter, LinkedIn and Instagram
- Eight places at EntreConf: The Conference

### DURING

- Table of ten in the prime position at the front of the stage at the Awards
- Opportunity to make a speech at the start of the evening
- Opportunity to network with the 200+ attendees (list sent in advance)
- Arrival drinks, two-course meal, wine and Champagne on your table
- Full page advert in the Awards Official Showguide, given to every attendee
- Most prominent branding across every element including: Winner photo backdrop, the Awards stage set, Official Showguide, table plan, banners and boards
- Logo on the Hosts' presentation lecterns
- Massive coverage on social media with multiple tags

### AFTER

- Full page advert and profile in Official Awards Review coverage in *Bath Life & Bristol Life*
- Exclusive email newsletter sent to the EntreConf database
- Full summary presentation of the coverage and branding received throughout the entire campaign
- Two places at the exclusive annual MediaClash Sponsors' Dinner
- Complementary tickets to a suite of MediaClash events
- Option to provide a free diagnostic/consultation session for all Finalists

## INVESTMENT

Year one Partner: £8,000

2024: £10,000



# PARTNERSHIP OPPORTUNITIES

## ENTREPRENEUR OF THE YEAR PARTNER

Receive premier level sponsorship by aligning your company with the crème de la crème Award of the event: the coveted Entrepreneur of the Year

### BEFORE

- Prominent branding in all Awards promotion
- Prominent branding in email newsletters sent to over 2,000 business contacts
- Half page advert in the Official Awards Preview in *Bath Life & Bristol Life*
- Prominent branding on the EntreConf website homepage
- Branding and name check in the live stream Finalist Grand Reveal
- Regular mentions in posts across
- EntreConf social media accounts: Twitter, LinkedIn, Instagram
- Four places at EntreConf: The Conference

### DURING

- Table of ten in a prominent position at the Awards
- Arrival drinks, two-course meal, wine and Champagne on your table
- Opportunity to network with the 200+ attendees (list sent in advance)
- Quarter page advert in the Awards Official Showguide, given to every attendee
- Branding across every element including: Winner photo backdrop, Official Showguide, table plan, boards
- Personal introduction to stage to present the top Award of the evening
- Massive coverage on social media, with multiple tags

### AFTER

- Profile in Official Awards Review coverage in *Bath Life & Bristol Life*
- Full summary presentation of the coverage and branding received throughout the entire campaign
- One place at the exclusive annual MediaClash Sponsors' Dinner Complementary tickets to a MediaClash sister event
- Option to provide a free diagnostic/consultation session for all Finalists

## INVESTMENT

Year one Partner: £4,000

2024: £4,500



# PARTNERSHIP OPPORTUNITIES

## CATEGORY PARTNER

Exclusive association with your chosen category including an extensive marketing package.

### BEFORE

- Branding in all Awards promotion
- Branding in email newsletters sent to over 2,000 business contacts
- Profile in the Official Awards Preview in *Bristol Life*
- Branding on the EntreConf website homepage
- Branding and name check in the live stream Finalist Grand Reveal
- Regular mentions in posts across EntreConf social media accounts: Twitter, LinkedIn, Instagram
- Four places at EntreConf: The Conference

### DURING

- Table of ten in a top position in front of the stage at the Awards
- Arrival drinks, two-course meal, wine and Champagne on your table
- Opportunity to network with the 200+ attendees (list sent in advance)
- Half page advert in the Awards Official Showguide, given to every attendee
- Prominent branding across every element including: Winner photo backdrop, Official Showguide, table plan, boards
- Personal introduction to stage to present your Award
- Massive coverage on social media, with multiple tags

### AFTER

- Profile in Official Awards Review coverage in *Bristol Life*
- Full summary presentation of the coverage and branding received throughout the entire campaign
- One place at the exclusive annual MediaClash Sponsors' Dinner Complementary Complementary tickets to a MediaClash sister event
- Option to provide a free diagnostic/consultation session for all Finalists

## INVESTMENT

Year one Partner: £3,000

2024: £4,000



# PARTNERSHIP OPPORTUNITIES

## FEATURE PARTNER

Exclusive association with a feature of the event including options such as:

- Drinks Reception – *SOLD FOR 2023*
- Media Wall
- After party

### BEFORE

- Branding as a Feature Sponsor in email newsletters sent to over 2,000 business contacts
- Logo in the Official Awards Preview in *Bath Life & Bristol Life*
- Branding as a Feature Sponsor on the EntreConf Awards website homepage
- Mentions in posts across EntreConf social media accounts: Twitter, LinkedIn, Instagram
- Two tickets to attend EntreConf: The Conference

### DURING

- Four tickets to attend the Awards
- Arrival drinks, two-course meal and wine on your table
- Opportunity to network with the 200+ attendees (list sent in advance)
- Logo in the Awards Official Showguide, given to every attendee
- Branding across selected elements including: Official Showguide, table plan, banners
- Coverage on social media, with tags

### AFTER

- Logo in Official Awards Review coverage in *Bath Life & Bristol Life*
- Complementary tickets to a MediaClash sister-event

## INVESTMENT

Year one Partner: £2,000

2024: £2,500





# PARTNERSHIP OPPORTUNITIES

## ENTRECONF TABLE

Table of ten at the Awards plus marketing package

### BEFORE

- Company name and link in email newsletters sent to over 2,000 contacts
- Company name in the Official Awards Preview in *Bath Life & Bristol Life*
- Logo and link as a Supporter on the EntreConf website homepage
- Mentions in posts across EntreConf social media accounts: Twitter, LinkedIn, Instagram
- Two places at EntreConf: The Conference

### DURING

- Table with ten places
- Arrival drinks, two-course meal and wine on your table
- Opportunity to network with the 200+ attendees (list sent in advance)
- Logo in the Awards Official Showguide, given to every attendee
- Logo on your table, on screen and on printed material at the event
- Tagged on social media posts

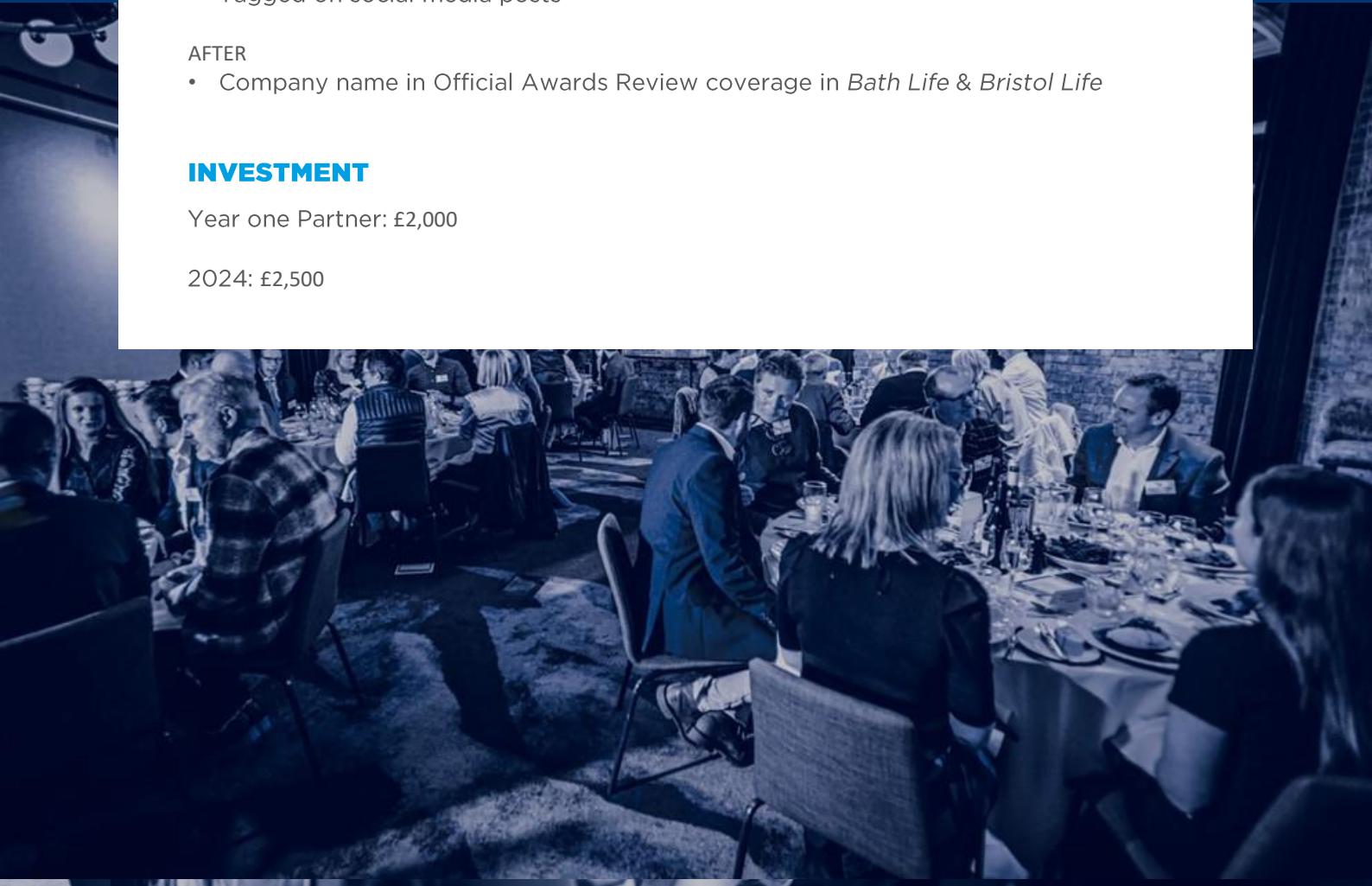
### AFTER

- Company name in Official Awards Review coverage in *Bath Life & Bristol Life*

## INVESTMENT

Year one Partner: £2,000

2024: £2,500







# WE LOOK FORWARD TO WORKING WITH YOU

**Brought to you by the creators of the region's leading business awards and entrepreneurs' conference, MediaClash.**

MediaClash is an events producer, magazine publisher and creative agency for the south west and South Wales. Key brands include the region's leading Life Awards in Bristol, Bath, Cardiff and Exeter as well as EntreConf.

We bring business communities and affluent consumers together. For almost 20 years we've cultivated a business community of ambitious and engaged community leaders.

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