



THE FUTURE IS UNWRITTEN

THE CONFERENCE FOR ENTREPRENEURS IN
SOUTH WEST AND SOUTH WALES IS BACK.



CONFERENCE: 22.06.2023

AWARDS: 28.09.2023



CONCEPT

The south west and south Wales teems with entrepreneurs. Stars in the making. All looking for advice, inspiration and partnerships. Many working towards exits. And so many below the radar...

Enter EntreConf

Following its successful first two years as a virtual event, EntreConf is back with a whole host of fresh inspiration for start-ups and established businesses alike. And it's going to be in-person too, with the added opportunity to make lasting connections. Taking place at Watershed in Bristol on 22 June.

Entrepreneurship is a state of mind. This event is for those looking to push boundaries, and benefit from vital insights.

Plus, broker new relationships and learn about some of the most valuable businesses in the region in the coming years.

Find out how you can be a part of it in the following pages...

BLUEPRINT

Thought leadership:

NewBusiness thinking, futurology, trendwatching, next zeitgeist, psychology of entrepreneurs

Kinetic knowledge:

Practical insights – financing, legal structuring and protections, marketing, partnering

Awards:

Coollest, brightest, most promising scale-ups showcased and awarded

Entrepreneurs' tales:

Wisdom from the experienced

EntreConf Awards Finalists:

Leading entrepreneurs in inaugural Awards revealed live





AUDIENCE

01 Prime
Start-ups to scale-ups to serial entrepreneurs

02 Secondary
Intrapreneurs, change-makers, new thinkers

03 Sectors
Sector agnostic: any area, any type

04 Commercial
Financial, legal, professional advisers:
corporate structures to IP to investment;
private wealth management; marketing;
funders: angels, investment houses, PE;
mentors; business partners

05 Academic
University partners, new theory/new practice





CONTENT

KEYNOTES

In-depth interviews with successful entrepreneurs sharing insights on their biggest motivations, failures and successes in business. Previous Keynotes include Ann Hiatt (Google), Chris Anderson (TED owner), Dale Vince (Ecotricity), Georgia Stewart (Tumelo) and Levi Roots (Reggae Reggae Sauce).

PANELS

Entrepreneur-focused discussions, from business models to ethics and exits. Featuring experienced experts and real-life examples.

EXPERT INSIGHTS

Practical insights from experts in their field in supporting growing businesses – financing, legal structuring and protections, marketing, partnering and more.

ROUNDTABLES

Breakouts with an inner-circle for intimate problem-solving sessions with top advisors and entrepreneurs.

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PROGRAMME

13:00

Registration, lunch, networking

14:00

Introduction, EntreConf Finalists announcement 1.0

14:10

Keynote 1

14:40

EntreConf Finalists announcement 2.0

14:50

Panel session

14:40

EntreConf Finalists announcement 3.0

15:10

Inner-circle - Roundtables

15:40

Break, networking

15:55

EntreConf Finalists announcement 4.0

16:00

Keynote

16:30

EntreConf Finalists announcement 5.0

16:35

Panel session

17:00

It's a wrap

17:15

Film, networking



PARTNERSHIP BENEFITS

TRIFECTA VALUE

01

Our approach is collaborative. In benefitting Sponsors, empowering entrepreneurs and building relationships, we are building trifecta value.

02

High quality content is our lodestar. Innovative thinking, challenging provocations, supportive insights, valuable introductions, creative suggestions. All maximised by you, curated by the experts.

03

Active engagement. We seek partners who will contribute from day one. And, of course, on the day.

PARTNERSHIP OPPORTUNITIES

HEADLINE PARTNER

Pre-eminent position in all multi-channel marketing before during and after EntreConf. Introductory remarks, sponsors video, panel position, 10 tickets for internal team/ key clients. Plus, category sponsorship at the EntreConf Awards.

One year **£14,000** 2 years **£13,000** 3 years **£12,000**

CONTENT PARTNERS

Specific session to demonstrate expertise in given area.
Pre and post event marketing.
4 tickets to EntreConf
2 tickets to EntreConf Awards

1 year **£7,000**
2 years **£6,000**
3 years **£5,000**

KNOWLEDGE PARTNERS

Introduction and branding around keynote speakers. Thought leadership positioning. Pre and post event marketing.
4 tickets to EntreConf
2 tickets to EntreConf Awards

1 year **£6,000**
2 years **£5,000**
3 years **£4,000**

PARTNERSHIP OPPORTUNITIES

BESPOKE DINNER

Standalone dinners hosted throughout the year to surface entrepreneurs' journeys and broker relationships between advisors and entrepreneurs. Can be sector or area bespoke, such as Female Entrepreneurs.

Previous speakers include Paul Dodd, Huboo; Maxine Laceby, Absolute Collagen; Simon Wear, Play Sports Network; Nick Hounsfield, The Wave; and Tim Edwards, Network N.

Price: on application

PANEL PARTNER

Join the debate.
Inclusion on panel.
Pre and post event marketing.
2 tickets to attend EntreConf
2 tickets to attend EntreConf Awards

Annual: **£3,000**

ASSOCIATE PARTNER

Entry-level, featured in marketing on all channels, associative benefits.
2 tickets for internal team / key clients.

Annual: **£2,500**



ENTRECONF PARTNERS

EntreConf has had the support of partners from various sectors, including:



We have also featured speakers connected to:



Plus hundreds of entrepreneurs as panellists or attendees.



AWARDS

New this year: The EntreConf Awards, rewarding entrepreneurial excellence and recognising the vital roles of advisors.

Format: 16 Awards with winners chosen by a panel of experts

Key timings:

February: Announced + expressions of interest + multi-channel marketing starts

March: Nominations open

June: Finalists revealed live at EntreConf on June 22 (all Finalists invited)

28 September: The inaugural EntreConf Awards at The Bristol Museum



ENTRE
CONF
NEW BUSINESS,
NEW THINKING

AWARDS: THE CATEGORIES

eCommerce: Either eCommerce company or specialist eCommerce technology agency

Employer: Most thoughtful, distinctive entrepreneurial employer, creating markedly different, successful ethos

Entrepreneur of the Year: Leading entrepreneur in the region, any sector, any gender, any size of business

Female Entrepreneur: Women-only category for entrepreneur of the year

Financial Advisor: Best advice on any financial matter. Either specialist or division of larger practice

Fintech: Leading specialist in FinTech. Whether exponent, tech agency, proprietorial software or app developer

Health & Wellbeing: Any aspect of physical and mental health & wellbeing sector

Hospitality: Any aspect of food & drink sector

Legal Advisor: Legal specialist: deals, transactions, advice, corporate structures, IP



AWARDS: THE CATEGORIES

Media: Any form of media, any part of media value chain, inc creative marketing

Property: Any aspect of property sector, including projects, sales, marketing

Scale-up: Demonstrable scale-up in last 2-3 years (eg +20% YoY growth) with 10+ employees at start of that period

Science: Open to any science-specific entrepreneurial company

Small Business Entrepreneur: Best entrepreneurial company with 10 or fewer employees

Sustainability: Any aspect of sustainability sector, including consultancies, advisors, products, agencies

Technology: Specialist technology-creating companies - bespoke, proprietary, distinctive

Young Entrepreneur: Open to any under the age of 30 on September 1 2023



AWARDS: THE OPPORTUNITIES

ENTRECONF AWARDS HEADLINE PARTNER

Top-level exclusive partner package including:

- Table of ten in the prime position at the front of the stage at the Awards
- Opportunity to make a speech at the start of the evening
- Arrival drinks, meal, wine and Champagne on your table
- Full-page advert in the Awards Official Showguide, given to every attendee
- Most prominent branding across every element
- Massive coverage on social media with multiple tags
- Exclusive email newsletter sent to EntreConf database
- Opportunity to introduce the Finalists at the EntreConf Conference
- Full summary presentation of the coverage and branding received throughout the entire campaign
- Two places at the exclusive MediaClash Sponsors' Dinner
- Complementary tickets to a suite of MediaClash events
- Option to provide a free diagnostic/consultation session for all Finalists

First year: **£8,000**

Then:

1 year **£10,000**

2 years **£9,000**

3 years **£8,000**



AWARDS: THE OPPORTUNITIES

ENTRECONF AWARDS PARTNER

Align your brand with the most successful scale-ups, start-ups and entrepreneurs. Partner packages include:

- **Pre:** website, email marketing, social media branding and engagement
- **During:** Introduction and branding opportunities around EntreConf Awards reveals during the conference and the Awards.
- **EntreConf Awards:** Pre, during and post event marketing., table at the event to host ten of your team/clients.
- Option for Awards Partners to provide a free diagnostic/consultation session for the Finalists in their Category

First year: **£3,000**

Then:

1 year **£4,000**

2 years **£3,500**

3 years **£3,000**



CREATORS

MediaClash, the region's leading media business.

Powerful connections; entrepreneurial approach

100+ events annually

Harness relationships built within both commercial and academic domains

Unrivalled marketing across Bristol, Cardiff, Bath and Exeter region

CONTACTS

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