



**PROPERTY
SYMPOSIUM**

SUSTAINABILITY

16 APRIL 2024

WHAT IS IT? The Property Symposium 24 is a property conference for the region's leading property companies. The focus this year is Sustainability. It is created and run by MediaClash, which produces the region's leading Property Awards in Bristol, Bath, Cardiff and Exeter.

WHEN IS IT? 16 April 2024, 8:45am-1pm at The M Shed, Bristol.

FORM: Research-based keynote speakers, alongside sector insights plus panels.

CONTENT: The built environment is at the heart of the UK's sustainability initiatives.

What do societal and legislative changes mean for the sector in the coming years? How might the property sector lead as well as follow these changes? What are the implications for costs and funders?

Which are the exemplar new projects in the region? What are the specific challenges presented by increased need for sustainability, from Resi provision to commercial builds, from new builds to reimaginings of existing sites?

What impacts now for planning, developers, architects?

And how do wider issues of sustainability around transport affect the sector?



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CONTENT & SCHEDULE

SPEAKERS

Four cities: Special presentations on **Bristol, Bath, Cardiff and Exeter.**

Line up to be confirmed soon.

Call for Speakers

Please talk with claudia.butler@mediaclash.co.uk

View the 2023 event on **Future of the City** below:



EVENT SCHEDULE

- **8:45am:** Arrival & Networking
- **9:30am:** Introduction & First Keynote
- **10:00-11:00am:** City visions: Bristol, Cardiff, Bath and Exeter
- **10:30-11:30am:** Break, networking
- **11:30-12:00pm:** Second Keynote
- **12:00-12:30pm:** Panel
- **12:30-1:30pm:** Networking

Tickets: £50+vat per person, multi-buy discounts available [here](#). (Tickets included with all Partnership packages)





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PARTNERSHIP BENEFITS

- **Brand amplification** – align your brand with the authoritative and dynamic content of this event
- **Executive connections** – strong engagement opportunities with decision makers, innovators and influencers
- **Thought Leadership** – raise your profile and show your expertise amongst other influential voices
- **Showcase innovation** – unveil your ideas and solutions to help the cities' leaders overcome challenges
- **Data capture** – post event data and analytics shared on campaign promotion and on the day engagement

PARTNERSHIP LEVELS

Headline Partner:

Pre-eminent position in all marketing both before, during and after the event. This includes complimentary tickets for your team and key clients, introductory remarks; sponsors video; panel session and closing remarks:

£6,000 (inc. 15 x passes to attend)

Knowledge Partners:

Introduction and branding around keynote speaker(s) pre- and post-event marketing:

£4,000 (inc. 6 x passes to attend)

Panel Partner:

Inclusion on panel plus branding, pre- and post-event marketing:

£3,000 (inc. 4 x passes to attend)

Supporting Partners:

Branding on event assets, alignment with the Sustainability brand: **£2,500**

(inc. 2 x passes to attend)

Feature Partner:

Various options, from partnering with us on the networking to showcasing specific services and products. Please talk to the team about how you can benefit.



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THE PACKAGES

Partner Benefits		Headline	Knowledge	Panel	Feature	Supporting
The Conference Brand profile and the opportunity to network with property professionals	Tickets to attend	✓	✓	✓	✓	✓
	Arrival refreshments	✓	✓	✓	✓	✓
	Light lunch	✓	✓	✓	✓	✓
	Prominent logo shown throughout the conference	✓				
	Participate in event content	✓	✓	✓		
	Opportunity to place banners in the networking area	✓				✓ (networking sponsor)
Website	Logo & link on landing page	✓	✓	✓	✓	✓
Email marketing 11.8k+ business contacts on database	Named	✓	✓	✓	✓	✓
	Link	✓	✓	✓	✓	✓
	Logo	✓	✓	✓	✓	
	Announcement	✓	✓	✓	✓	
	Logo in Header	✓				
	Dedicated mailshot	✓				
Social channels (Applied across LinkedIn, Instagram and Twitter combined reach of 53k)	Minimum of one tag	✓	✓	✓	✓	✓
	Minimum of five tags	✓	✓	✓	✓	
	Announcement post	✓	✓	✓	✓	
	Minimum of ten tags	✓				
	Tagged in descriptors	✓				
Lifestyle city magazine campaign 10k distributed each issue to wealthy homes and throughout Bath, Bristol, Cardiff and Exeter	Named in editorial	✓	✓	✓	✓	✓
	Logo on display adverts	✓	✓	✓	✓	
	Profile in Official Event Preview	✓	✓			
	Advert in Official Event preview	✓ (full page)	✓ (half page)			
	Advert in Official Event review	✓ (full page)	✓ (half page)			
Collateral Printed and digital assets, before, during and after the Awards	Named in Official conference guide	✓	✓	✓	✓	✓
	'Proud Partner' assets	✓	✓	✓	✓	✓
	Logo in Official conference guide	✓	✓	✓	✓	✓
	Profile in Official conference guide	✓	✓	✓		
	Logo on seating plan / timetable	✓	✓	✓		
	Logo on event banners	✓	✓	✓	✓	



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WE LOOK FORWARD TO WORKING WITH YOU

BROUGHT TO YOU BY THE CREATORS OF THE REGION'S LEADING PROPERTY AWARDS: MEDIACLASH.

MediaClash is an events producer, magazine publisher and creative agency for the South West and South Wales. Key brands include the region's leading Property Awards in Bristol, Bath, Cardiff and Exeter.

We bring business communities and affluent consumers together. For almost 20 years, we've cultivated a business community of ambitious and engaged community leaders.



**BATH
PROPERTY
AWARDS**



**BRISTOL
PROPERTY
AWARDS**



**CARDIFF
PROPERTY
AWARDS**



**EXETER
PROPERTY
AWARDS**

Contacts:

Head of partnerships: annie.kelly@mediaclash.co.uk | harriette.dixon@mediaclash.co.uk

Bath: pat.white@mediaclash.co.uk | annabel.north@mediaclash.co.uk |
dan.nichols@mediaclash.co.uk

Bristol: neil.snow@mediaclash.co.uk | craig.wallberg@mediaclash.co.uk |
jake.horwood@mediaclash.co.uk

Cardiff: mark.george@mediaclash.co.uk

Exeter: harriette.dixon@mediaclash.co.uk

Content and event manager: claudia.butler@mediaclash.co.uk

MediaClash.