

## Sending artwork

**SEND ARTWORK TO**  
[gemma.scrine@mediaclash.co.uk](mailto:gemma.scrine@mediaclash.co.uk)

**PLEASE BE AWARE THAT WE HAVE  
 A 10MB WEIGHT LIMIT PER EMAIL**

**If artwork exceeds 10MB please send  
 via [www.WeTransfer.com](http://www.WeTransfer.com) or Dropbox**

### ACCEPTED FORMATS

✓ JPEGs, PDFs, TIFFs in high resolution (300 dpi) and  
 Illustrator files with text converted to outlines.

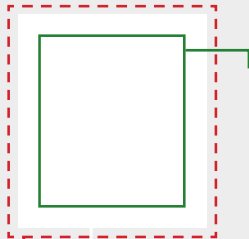
### WE DO NOT ACCEPT

- ✗ Publisher files
- ✗ Pictures placed in a Word document (please send them as separate files)
- ✗ Pictures taken from the internet (low resolution)

**IMPORTANT NOTE:** If you don't supply suitable copy before the Copy Deadline, MediaClash will reserve the right to use copy from another source or to repeat copy already in its possession from previous advertisements. Cancellations are only accepted in writing two weeks before the copy deadline.

## Artwork sizes

### FULL PAGE



**TYPE SIZE**  
 195mm(W) x 265mm(H)  
 Size you need to supply if you  
 want your advert to be placed  
 in the middle of the page with  
 a white border

**TRIM SIZE (magazine size)**  
 220(W) x 285mm(H)  
 FOR REFERENCE ONLY – DO NOT  
 SUPPLY ANY ADVERT AT THAT SIZE

**BLEED SIZE**  
 226mm(W) x 291mm(H)  
 Size you need to supply if you want your artwork to bleed  
 off the page. (note: 3mm border will be cut from the advert)

**ALL TEXT NEEDS TO BE CONTAINED IN THE TYPE AREA.**

### DOUBLE PAGE SPREAD

**TYPE SIZE** 420mm(W) x 265mm(H)  
**TRIM SIZE** 440mm(W) x 285mm(H)  
**BLEED SIZE** 446mm(W) x 291mm(H)

**TRIM SIZE IS FOR REFERENCE ONLY.**  
**ALL TEXT NEEDS TO BE CONTAINED IN THE TYPE AREA.**

### DISPLAY ADVERTS TO SET

Please supply logo, contact details, high-resolution images, text and a brief.

### CHARGES APPLY

- 10% artwork to set
- 5% artwork amend

### ADVERTORIALS

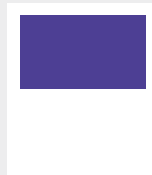
Advertising feature designed in our house style

#### FULL PAGE ADVERTORIAL

- Please supply:
- Text between 300-450 words
  - 2 to 4 high resolution pictures (300 dpi)
  - Logo and contact details

#### HALF PAGE ADVERTORIAL

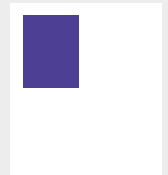
- Please supply:
- Text between 150-250 words
  - 1 to 2 high resolution pictures (300 dpi)
  - Logo and contact details



**HALF PAGE HORIZONTAL**  
 195mm(W) x 128mm(H)



**HALF PAGE VERTICAL**  
 95mm(W) x 265mm(H)



**QUARTER PAGE**  
 95mm(W) x 128mm(H)

## Schedule

**ARTWORK TO SET:** Adverts that are to be set in house by MediaClash. A proof will be sent for approval.  
**FINISHED ARTWORK:** High resolution print-ready artwork designed by the client.

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
27	15/05/19	17/05/19	31/05/19
28	21/08/19	23/08/19	06/09/19
29	20/11/19	22/11/19	06/12/19
30	19/02/20	21/02/20	06/03/20
31	13/05/20	15/05/20	29/05/20
32	19/08/20	21/08/20	04/09/20

ISSUE NUMBER	ARTWORK TO BE SET DEADLINE	FINISHED ARTWORK DEADLINE	DISTRIBUTION START DATE
33	11/11/20	13/11/20	04/12/20