



Awards:
28 February
2024
Bath Pavilion

Bath Life
AWARDS

SPONSORSHIP

Connect with the most influential businesses in Bath at the
biggest business event of the year...





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THE BATH LIFE AWARDS

MOST EFFECTIVE

Business is done from, at and around the Awards. Countless conversations are triggered by deep association with the city's leading business marketing activity.

MOST EFFICIENT

One deal reaches many thousands of companies. We will support your business promotion through: *Bath Life* (editorial and ads); social media (LinkedIn, Twitter, Instagram); email (thousands of firms, multiple times); networking events; website; Awards Preview, Official Showguide and Review; and of course, on the night...

...AND MOST STYLISH!

The Awards are the business highlight of the year. Sophisticated, glamorous, unmissable... Anticipation rises over many months, culminating in the excitement of the Awards. Your team and your clients will love the evening.





THE BIGGEST BUSINESS EVENT IN BATH

The *Bath Life Awards* are the business highlight of the city. They are the most prestigious, most tightly contested Awards with the greatest number of local and regional companies involved – plus the nationals based here. Winning a *Bath Life Award* is a powerful accolade.

Backed by a massive marketing campaign, this event has sold out every year. Businesses can nominate themselves in one or more of the 22 categories – the winners are chosen by a panel of independent and impartial judges.

The Awards have been running for 20 years. There'll be glitz, glamour, music and 500 people coming together for a huge celebration of the top businesses in Bath.

This pack gives an overview of all the benefits of being part of this special event. We help sponsors every step of the way to use the awards to grow business.





BathLife®

CELEBRATING THE BEST OF THE CITY - IN PRINT, IN PERSON AND ON SOCIAL

THIS IS UBERGLAM!





CAMPAIGN ACTIVITY BY NUMBERS



500

attendees



20+

Pages in
Bath Life



200

Attendees at
pre-awards
reception



50+

Mailshots



180+

Finalists



400+

Nominations



9

Judges

Digital
Reach:



5.4k



19.5k



32k



1.3k



WHY SPONSOR?



- Connect with decision makers across a variety of sectors
- Extend existing relationships and generate valuable new business
- Multiple networking opportunities and personal introductions by our team
- Entertain key clients and reward employees
- Join other market-leading brands
- Be part of a huge cross-platform marketing campaign
- Strengthen your association with Bath and its businesses
- Show support for the local economy
- Content-creating activity to share across your platforms
- Elevate your brand in front of several hundred businesses and key decision makers



SPONSORSHIP BENEFITS

1 Utilise an extensive brand-building marketing campaign to support your business growth: receive huge profile, across multiple channels, in association with our luxury media brand.

MARKETING

○ PRINT

- Logo inclusion on magazine marketing in *Bath Life* – prominent spreads across multiple issues, distributed to 10,000 city-centre businesses and wealthy homes (worth over £1m) every two weeks.
- Inclusion in all editorial coverage of the Awards, with additional profile in highly prominent pre and post event, including the Preview in *Bath Life* and in the Awards Showguide.

○ EMAIL

- Announcement email on signing up as a sponsor to our database of 5.4k Bath business leaders.
- Logo and link inclusion in the Awards email marketing campaign – 40+ emails to 5.4k each time.

○ SOCIAL

- Dedicated social posts across Awards channels (Twitter, Instagram and LinkedIn), with a targeted, engaged audience. Combined reach: 52.8k
- Sponsors tagged throughout the campaign at peak times, such as the Grand Reveal day.

○ WEBSITE

- Logo and link on home page of website and all relevant areas dependant on package. High-traffic especially on finalist and winner announcement days.

PLUS – You'll receive a tailored guide to maximising your own reach through this campaign.



SPONSORSHIP BENEFITS

2

Gain high-quality networking opportunities with fellow business leaders in the city and beyond...

NETWORKING

○ LAUNCH EVENT

150-200 attendees each summer exclusively for clients of *Bath Life*, drinks, canapés and guest list provided.

○ WINTER RECEPTION

150-200 attendees each winter exclusively for clients of *Bath Life*, drinks, canapés and guest list provided.

○ FINALISTS' & SPONSORS' RECEPTION

All Awards Finalists' & Sponsors' invited to this exclusive event ahead of the Awards night to meet and celebrate. Sponsors are announced at the event with logos included on all collateral.

○ AWARDS NIGHT

Opportunity to network with 500 attendees from the full spectrum of businesses in the city from the largest of the corporates to coolest of the indies. Invite your clients and team for a hospitality experience like no other.

○ SPONSORS' DINNER

Get to know fellow sponsors and enjoy a special dinner following the Awards.

○ TICKETS TO SISTER EVENTS

As part of your sponsorship take advantage of two complementary tickets at another MediaClash event of your choice (e.g. Awards, Business Clubs, EntreConf)

PLUS – Our team will act effectively as your concierge, making introductions and spotting collaboration opportunities.



SPONSORSHIP BENEFITS

3

Enhance your business profile, and build your brand at the biggest business event in Bath

THE AWARDS

○ MOST SOCIAL ENGAGEMENT

The Awards have high engagement levels across all platforms where sponsors are profiled and tagged multiple times. Combined reach: 52.8k

○ WEB AND EMAIL TRAFFIC

Web traffic for viewing winners and linking back is at its highest and email open rates too.

○ YOUR LOGO EVERYWHERE

As an event sponsor, your logo will be placed in multiple high-impact areas throughout the evening, making a bold brand-awareness statement.

○ THE EXPERIENCE

You'll have quality time with your clients and colleagues at the Awards as well as making many new contacts. It's a joyous environment to share in the celebration of being in business in Bath and beyond.

○ AWARDS PRESENTATION

Category sponsors will spend time on stage, raising the profile further for a key member of your team, to present a coveted *Bath Life Award*.

PLUS – Use Awards day/night as a springboard to promote your own involvement while traffic and interest is at its peak.



SPONSORSHIP CATEGORIES

- ARTS & CREATIVE
- BAR
- BUSINESS SERVICES
- CHARITY
- CIVIC
- EDUCATION
- EVENT
- FINANCIAL
- HAIR & BEAUTY
- HEALTH & WELLBEING
- HOMES & INTERIORS
- LEGAL
- LEISURE & TOURISM
- NEW BUSINESS
- PEOPLE SERVICES
- PROPERTY
- RESTAURANT
- RETAILER
- SUSTAINABILITY
- TECHNOLOGY
- ★ PLATINUM AWARD ★





THE JUDGES

It is integral that the Awards are judged wholly independently of *Bath Life*. There is a fresh panel selected each year from the senior business community with a variety of expertise. Our previous Judges include business leaders from:

Bath City FC
Bath College
Bath Half Marathon
Bath Luxury Rentals
Bath Rugby
Bath Spa University
BBC
Bishop Fleming
Carter Jonas
CaSA Architects
Cassia
Cereal
University of Bath
Emma Rose Art Works
Fidelius Group

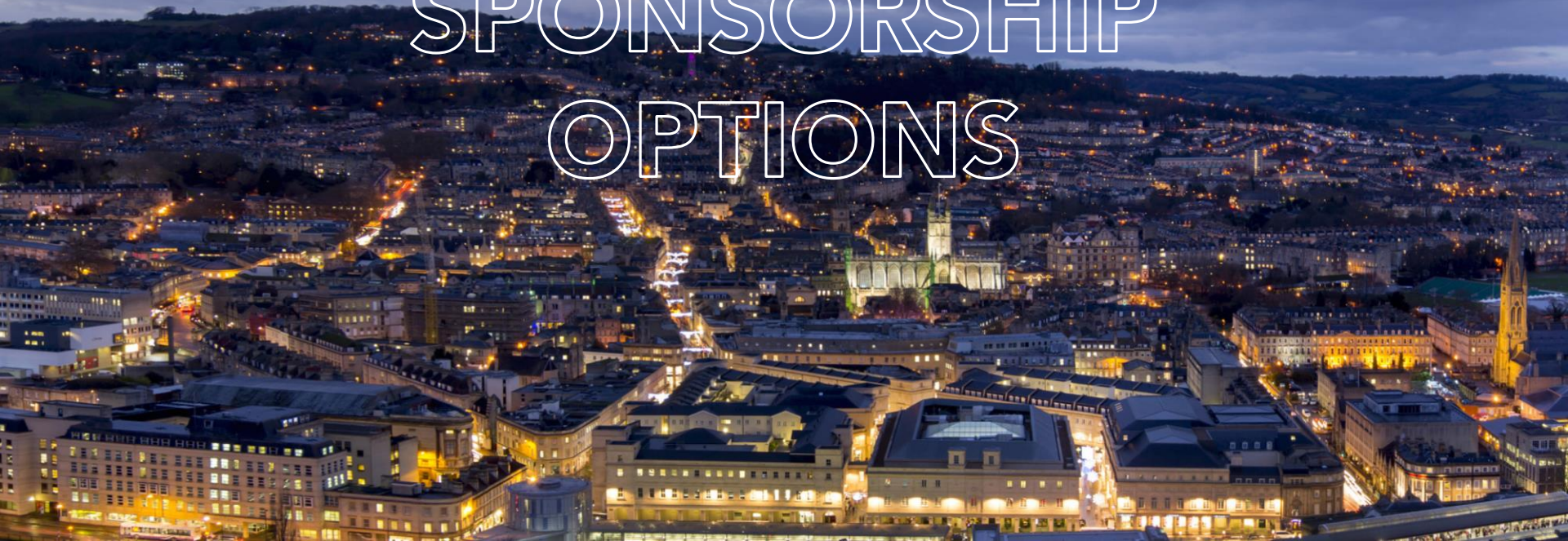
Highgrove Enterprises
Hobsons Choice
Kelly Marie Kitchens
Knight Frank
LoveHoney
Lucknam Park Hotel
Mallory
McKenzie & Co.
Minuteman Press
Moss of Bath
Nicholas Wylde (Jeweller)
Pearson May
Picturehouse Cinemas
Ripples Bathrooms
Rocketmakers

Rossiters
Royds Withy King
Small World Group
St John's Foundation
Stone King
Sub13
Taste of Bath
The Gainsborough
The Holburne Museum
The Makery
Thrings
University of Bath
Unividual
Vistage
Walcot House



Bath Life
AWARDS

SPONSORSHIP OPTIONS





HEADLINE SPONSOR

Take the unique leadership position and showcase your brand. We collaborate closely with our Headline Sponsor to create and deliver value, the below is an indication of the package but bespoke elements can be discussed for this level.

BEFORE

- Most prominent branding and coverage in all Awards promotion in *Bath Life*.
- Most prominent branding in email newsletters sent to over 5,000 business contacts
- Full page advert in the Official Awards Preview in *Bath Life*
- Exclusive email newsletter sent to the **Bath Life Awards** database with your messaging
- Most prominent branding on the **Bath Life Awards** website homepage
- Most prominent branding and opportunity to speak at the live-stream Finalist Grand Reveal virtual event
- Regular mentions in posts and tagged in descriptors across **Bath Life Awards** and *Bath Life* social media accounts: Twitter, LinkedIn and Instagram
- Eight places at the Finalists' & Sponsors' Reception event including an opportunity to make a speech

DURING

- Table of ten in the prime position at the front of the stage at the Awards
- Opportunity to make a speech at the start of the evening
- Opportunity to network with the 500 attendees (list sent in advance)
- Arrival drinks, three-course meal, wine and Champagne on your table
- Full-page advert in the Awards Official Showguide, given to every attendee
- Most prominent branding across every element including: Winner photo backdrop, the Awards stage set, Official Showguide, table plan, banners and boards
- Logo on the Hosts' presentation lecterns
- Massive coverage on social media with multiple tags

AFTER

- Logo inclusion and feature in the film of the event
- Full page advert and profile in Official Awards Review coverage in *Bath Life*
- An additional full page advert in *Bath Life* at any point in the campaign
- Exclusive email newsletter sent to the **Bath Life Awards** database
- Full summary presentation of the coverage and branding received throughout the entire campaign
- Four places at the exclusive Sponsors' Dinner
- Complementary tickets to a suite of MediaClash events

CAMPAIGN INVESTMENT

SOLD UNTIL 2024



PLATINUM SPONSOR

Receive premier-level sponsorship by aligning your company with the crème-de-la-crème Award of the event:
The Platinum Award crowns the Judges' choice of the best winner of all Categories.

BEFORE

- Prominent branding in all Awards promotion in *Bath Life*.
- Prominent branding in email newsletters sent to over 5,000 contacts
- Half page advert in the Official Awards Preview in *Bath Life*
- Prominent branding on the **Bath Life Awards** website homepage
- Branding and name check in the live-stream Finalist Grand Reveal
- Regular mentions in posts across **Bath Life Awards** and *Bath Life* social media accounts: Twitter, LinkedIn, Instagram
- Four places at the Finalists' & Sponsors' Reception event

DURING

- Table of ten in a top position in front of the stage at the Awards
- Arrival drinks, three-course meal, wine and Champagne on your table
- Opportunity to network with the 500 attendees (list sent in advance)
- Half-page advert in the Awards Official Showguide, given to every attendee
- Prominent branding across every element including: Winner photo backdrop, Official Showguide, table plan, boards
- Personal introduction to stage to present the top Award of the evening
- Massive coverage on social media, with multiple tags

AFTER

- Half page advert and profile in Official Awards Review coverage in *Bath Life*
- Full summary presentation of the coverage and branding received throughout the entire campaign
- Two places at the exclusive Sponsors' Dinner
- Complementary tickets to a MediaClash sister-event

CAMPAIGN INVESTMENT

£6,500 for one year

£6,000 per year for two years

£5,500 per year for three years





Bath Life
AWARDS

GOLD CATEGORY SPONSOR

Exclusive association with your chosen category and an extensive marketing package.

BEFORE

- Prominent branding in all Awards promotion in *Bath Life*.
- Prominent branding in email newsletters sent to over 5,000 contacts
- Profile in the Official Awards Preview in *Bath Life*
- Prominent branding on the **Bath Life Awards** website homepage
- Branding and name check in the live-stream Finalist Grand Reveal
- Regular mentions in posts across **Bath Life Awards** and *Bath Life* social media accounts: Twitter, LinkedIn, Instagram
- Two places at the Finalists' & Sponsors' Reception event

DURING

- Table with eight places
- Arrival drinks, three-course meal, wine and Champagne on your table
- Opportunity to network with the 500 attendees (list sent in advance)
- Profile in the Awards Official Showguide, given to every attendee
- Prominent branding across every element including: Winner photo backdrop, Official Showguide, table plan, boards
- Personal introduction to stage to present your Award on the evening
- Massive coverage on social media, with multiple tags

AFTER

- Profile in Official Awards Review coverage in *Bath Life*
- Full summary presentation of the coverage and branding received throughout the entire campaign
- Two places at the exclusive Sponsors' Dinner
- Complementary tickets to a MediaClash sister-event

CAMPAIGN INVESTMENT

£6,000 for one year

£5,500 per year for two years

£5,000 per year for three years





SILVER TABLE SPONSOR

Table with eight seats at the Awards plus marketing package.

BEFORE

- Company name and link in email newsletters sent to over 5,000 contacts
- Company name in the Official Awards Preview in *Bath Life*
- Logo and link as a Silver Sponsor on the **Bath Life Awards** website homepage
- A minimum of one mention in posts across **Bath Life Awards** and *Bath Life* social media accounts: Twitter, LinkedIn, Instagram
- Two places at the Finalists' & Sponsors' Reception event

DURING

- Table with eight places
- Arrival drinks, three-course meal and wine on your table
- Opportunity to network with the 500 attendees (list sent in advance)
- Logo in the Awards Official Showguide, given to every attendee
- Logo on your table, on screen and on printed material at the event
- Tagged on social media posts

AFTER

- Company name in Official Awards Review coverage in *Bath Life*

CAMPAIGN INVESTMENT

£3,250 per year





AFTER PARTY SPONSOR

Full association with the popular after-event drinks which all attendees are directed to for follow-up conversations

BEFORE

- Branding in all Awards promotion in *Bath Life*.
- Branding in email newsletters sent to over 5,000 business contacts
- Profile in the Official Awards Preview in *Bath Life*
- Prominent branding on the **Bath Life Awards** website homepage
- Name check in the live-stream Finalist Grand Reveal
- Regular mentions in posts across **Bath Life Awards** and *Bath Life* social media accounts: Twitter, LinkedIn, Instagram
- Two places at the Finalists' & Sponsors' Reception event

DURING

- Table with eight places
- Arrival drinks, three-course meal, wine and Champagne on your table
- Opportunity to network with the 500 attendees (list sent in advance)
- Profile in the Awards Official Showguide, given to every attendee
- Branding across every element including: Winner photo backdrop, Official Showguide, table plan, boards
- Massive coverage on social media, with multiple tags
- Opportunity to host the Official After-Party at your venue
- Posters throughout the venue advertising the after party with your branding

AFTER

- Profile in Official Awards Review coverage in *Bath Life*
- Full summary presentation of the coverage and branding received throughout the entire campaign
- Two places at the exclusive Sponsors' Dinner
- Complementary tickets to a MediaClash sister-event

CAMPAIGN INVESTMENT

SOLD FOR 2024

£6,000 for one year

£5,500 per year for two years

£5,000 per year for three years





DRINKS RECEPTION SPONSOR

Full association with the exciting guest arrival drinks which is the first networking opportunity of Awards night

BEFORE

- Branding as a feature Sponsor in email newsletters sent to over 5,000 business contacts
- Logo in the Official Awards Preview in *Bath Life*
- Branding as a Feature Sponsor on the **Bath Life Awards** website homepage
- Name check in the live-stream Finalist Grand Reveal
- Mentions in posts across **Bath Life Awards** and *Bath Life* social media accounts: Twitter, LinkedIn, Instagram
- Two places at the Finalists' & Sponsors' Reception event

DURING

- Four tickets to attend the Awards
- Arrival drinks, three-course meal and wine on your table
- Opportunity to network with the 500 attendees (list sent in advance)
- Logo in the Awards Official Showguide, given to every attendee
- Branding across selected elements including: Official Showguide, table plan, banners and boards
- Coverage on social media, with tags
- Opportunity to provide up to four banners to brand the drinks reception space to your company

AFTER

- Logo in Official Awards Review coverage in *Bath Life*
- Full summary presentation of the coverage and branding received throughout the entire campaign
- Complementary tickets to a MediaClash sister-event

CAMPAIGN INVESTMENT

SOLD FOR 2024

£4,500 for one year

£4,250 per year for two years

£3,750 per year for three years





Bath Life
AWARDS

PHOTOBOOTH SPONSOR

Brand the most popular photo-feature on Awards night

BEFORE

- Branding as a feature Sponsor in email newsletters sent to over 5,000 business contacts
- Logo in the Official Awards Preview in *Bath Life*
- Branding as a Feature Sponsor on the **Bath Life Awards** website homepage
- Name check in the live-stream Finalist Grand Reveal
- Mentions in posts across **Bath Life Awards** and *Bath Life* social media accounts: Twitter, LinkedIn, Instagram
- Two places at the Finalists' & Sponsors' Reception event

DURING

- Four tickets to attend the Awards
- Arrival drinks, three-course meal and wine on your table
- Opportunity to network with the 500 attendees (list sent in advance)
- Logo in the Awards Official Showguide, given to every attendee
- Branding across selected elements including: Official Showguide, table plan, boards
- Coverage on social media, with tags relating to the photobooth feature
- Your logo on the Cover Star artwork
- Opportunity to provide photographer engagement at the feature

AFTER

- Logo in Official Awards Review coverage in *Bath Life*
- Full summary presentation of the coverage and branding received throughout the entire campaign
- Complementary tickets to a MediaClash sister-event

CAMPAIGN INVESTMENT

£4,500 for one year

£4,250 per year for two years

£3,750 per year for three years

*Additional tickets charged at £200 each



Bath Life
AWARDS

GRAND REVEAL SPONSOR

Sponsor the most anticipated Grand Reveal live-stream virtual event, ahead of the Awards, in which the Finalists are announced

BEFORE

- Branding as a feature Sponsor in email newsletters sent to over 5,000 business contacts
- Logo and link on Finalists' email announcement (highest open rates)
- Logo in the Official Awards Preview in *Bath Life*
- Branding as a Feature Sponsor on the **Bath Life Awards** website homepage, and logo and link on Finalists page (Highest traffic day)
- Consistent branding throughout the live-stream Finalist Grand Reveal
- Opportunity to speak at the Grand Reveal event and provide video content
- Mentions in posts across **Bath Life Awards** and *Bath Life* social media accounts: Twitter, LinkedIn, Instagram. Link and logo included on the day (huge engagement)
- Two places at the Finalists' & Sponsors' Reception event

DURING

- Four tickets to the Awards
- Arrival drinks, three-course meal and wine on your table
- Opportunity to network with the 500 attendees (list sent in advance)
- Logo in the Awards Official Showguide, given to every attendee
- Branding across selected elements including: Official Showguide, table plan, boards
- Coverage on social media, with tags relating to the Grand Reveal

AFTER

- Logo in Official Awards Review coverage in *Bath Life*
- Full summary presentation of the coverage and branding received throughout the entire campaign
- Two places at the exclusive Sponsors' Dinner
- Complementary tickets to a MediaClash sister-event

CAMPAIGN INVESTMENT

£4,000 for one year

£3,500 per year for two years

£3,000 per year for three years

*Additional tickets charged at £200 each





FINALISTS & SPONSORS RECEPTION SPONSOR

Full association with the pre-Awards gathering that all Finalists' & Sponsors' are invited to

BEFORE

- Branding as a Feature Sponsor in email newsletters sent to over 5,000 business contacts
- Logo in the Official Awards Preview in *Bath Life*
- Branding as a Feature Sponsor on the **Bath Life Awards** website homepage
- Name check in the live-stream Finalist Grand Reveal
- Mentions in posts across **Bath Life Awards** and *Bath Life* social media accounts: Twitter, LinkedIn, Instagram
- Six places at the Finalists' & Sponsors' Reception event
- Opportunity to speak at the Finalists' & Sponsors' Reception
- Opportunity to provide up to four banners to brand the Finalists & Sponsors Reception

DURING

- Four tickets to the Awards
- Arrival drinks, three-course meal and wine on your table
- Opportunity to network with the 500 attendees (list sent in advance)
- Logo in the Awards Official Showguide, given to every attendee
- Branding across selected elements including: Official Showguide, table plan, banners
- Coverage on social media, with tags relating to Finalists & Sponsors' Reception

AFTER

- Logo in Official Awards Review coverage in *Bath Life*
- Full summary presentation of the coverage and branding received throughout the entire campaign
- Two places at the exclusive Sponsors' Dinner
- Complementary tickets to a MediaClash sister-event

CAMPAIGN INVESTMENT

£4,500 for one year

£4,000 per year for two years

£3,500 per year for three years

*Additional tickets charged at £200 each





MEDIA WALL SPONSOR

Association and branding of the popular media wall which hosts social content associated with the event, shown on the big screen on Awards night during arrival and dinner

BEFORE

- Branding as a Feature Sponsor in email newsletters sent to over 5,000 business contacts
- Logo in the Official Awards Preview in *Bath Life*
- Branding as a Feature Sponsor on the **Bath Life Awards** website homepage
- Mentions in posts across **Bath Life Awards** and *Bath Life* social media accounts: Twitter, LinkedIn, Instagram
- Two places at the Finalists' & Sponsors' Reception event

DURING

- Four tickets to attend the Awards
- Arrival drinks, three-course meal and wine on your table
- Opportunity to network with the 500 attendees (list sent in advance)
- Logo in the Awards Official Showguide, given to every attendee
- Branding across selected elements including: Official Showguide, table plan, banners
- Coverage on social media, with tags
- Prominent logo included as part of media wall

AFTER

- Logo in Official Awards Review coverage in *Bath Life*
- Full summary presentation of the coverage and branding received throughout the entire campaign
- Two places at the exclusive Sponsors' Dinner
- Complementary tickets to a MediaClash sister-event

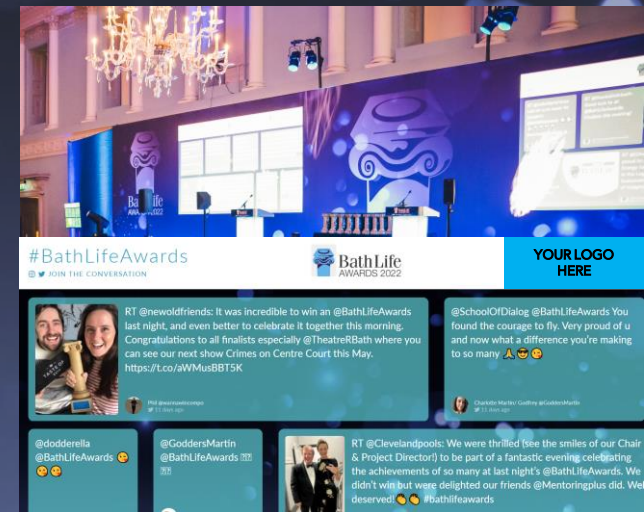
CAMPAIGN INVESTMENT

£3,500 for one year

£3,000 per year for two years

£2,500 per year for three years

*Additional tickets charged at £200 each





EVENT PARTNER

Provide a service for the event and its attendees and receive the following Partner Package

BEFORE

- Named and linked as an Event Partner in email newsletters sent to over 5,000 business contacts
- Named in the Official Awards Preview in *Bath Life*
- Logo and link as an Event Partner on the *Bath Life Awards* website homepage
- Mentions in posts across *Bath Life Awards* and *Bath Life* social media accounts: Twitter, LinkedIn, Instagram
- Two places at the Finalists' & Sponsors' Reception event

DURING

- Named in the Awards Official Showguide, given to every attendee
- Coverage on social media, with tags

AFTER

- Named in Official Awards Review coverage in *Bath Life*



CAMPAIGN INVESTMENT

Bespoke packages from £750 plus tickets at £200/head



SPONSORSHIP OPTIONS SUMMARY

HEADLINE	From £12,000
PLATINUM	From £5,500
GOLD CATEGORY	From £5,000
AFTER PARTY	From £5,000
DRINKS RECEPTION	From £3,750
COVERSTAR	From £3,750
FINALISTS' & SPONSORS' RECEPTION	From £3,500
GRAND REVEAL	From £3,000
MEDIA WALL	From £2,500

Please note: all prices are exclusive of VAT





ENHANCE YOUR PACKAGE

Enhance your chosen sponsorship by adding the following:

ADVERT IN OFFICIAL PREVIEW & REVIEW

- Have your advert appear alongside the Official Awards Preview and Review coverage in *Bath Life*.
- The Preview is a prominent 8-page feature with information about the Finalists, Judges, Sponsors, images from the Finalists & Sponsors Reception and what to expect from the big night.
- All adverts included in the Preview will also appear in the event Official Showguide handed to every attendee on the night.
- The Review is a hotly-anticipated 12-page feature which details on all the winners, coverage from the Awards and all the photos.
- All adverts included in the Review will also appear in the digital Awards brochure.

Quarter page - £350

Half page - £550

Full page - £850

Double Page Spread - £1,500

*Book both and get 10% off

SOCIAL MEDIA PROMO

- 15-30 second video or up to three images hosted on main feed of *Bath Life Awards* Instagram with caption tag and key message.
- Main post shared to stories, plus two further stories with a link
- Content also shared on Twitter
- Option to run a competition (prize must be minimum value of £500)
- Booking and content subject to editorial approval

Package price- £430

Photo/video creation - £700

EXTRA TICKETS

- Tickets sell out every year when Finalists are announced. As a Sponsor there is an extra unique benefit of being able to buy up to four more tickets before they are even made available to Finalists.
- Invite more clients and colleagues to attend. Included in every ticket is:
 - Appear on list of attendees
 - Arrival drinks, three-course meal and wine on your table
 - Opportunity to network with the 500 attendees (list sent in advance)
- The Awards ceremony
- Access to the Official After Show Party

Tickets - £200



YOU'LL BE IN GREAT COMPANY..

The Bath Life Awards packages work hard and effectively, connecting and promoting all kinds of businesses. Current and previous Bath Life Awards sponsors include:





HEAR DIRECTLY FROM OUR SPONSORS

Whether you plan on hosting clients, growing your brand presence, building business connections, or rewarding your team, see what some of our *Bath Life Awards* Sponsors have to say....



"We have always been extremely proud to support our local community and MediaClash has been instrumental in driving creative and imaginative local initiatives. *Bath Life* is widely read and we are thrilled to be taking part once again in the phenomenally successful *Bath Life Awards*."
– Novia



"We would like to say a big thank you for another great evening at the *Bath Life Awards*. It was especially poignant being able to come together to celebrate local businesses and their achievements after the torrid 18 months we have all suffered. Some very worthy finalists and winners and a slick event." – Bath Rugby



"I thought it was amazing and I had a really good time, after speaking with most of the team they all loved it as well. so thank you from the bottom of my heart. That is really the only feedback I have - it was just great."
– DoubleTree by Hilton Bath



"As a firm founded in Bath we are delighted to be sponsors and celebrate the city's excellence, vibrancy and creativity."
– Stone King



"Lovely to see you last week and well done on another fabulous event. You guys know how to throw a party! Everyone on my table had a great time and thoroughly enjoyed themselves." – Savills



"As one of Bath's largest employers we're proud to be involved in celebrating the achievements of the city's fantastic business community." – L&C Mortgages



THE CITY AWARDS

The **Bath Life Awards** are part of a series of four Awards taking place across the region, there to showcase the best of business across Bath, Bristol, Cardiff and Exeter. Long established as a premium event in each city, their reach is vast and align sponsors as a leader within their business community. If you're looking for connections, profile, glamour, prestige and excitement, these events are essential for your business calendar.

With a remit to celebrate the huge diversity and successes of businesses across the four most important cities in the region, our sponsors derive unrivalled reach and engagement with an influential and affluent audience across the area.

The quality and value can be assured in all four cities. If you are interested in sponsoring in more than one city, a discount of 5% will apply for each subsequent sponsorship booked. Speak to your account manager or [Claudia Butler](#) to discover how MediaClash can help your business succeed.

Did you know we also run Property Awards, Business Clubs, networking events, virtual conferences and more? Let's talk!





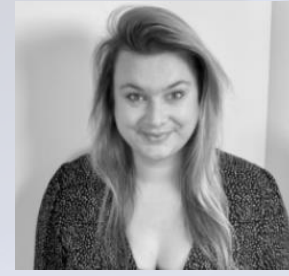
WE LOOK FORWARD TO WORKING WITH YOU



Annie Kelly
Head of Partnerships
[Email](#)



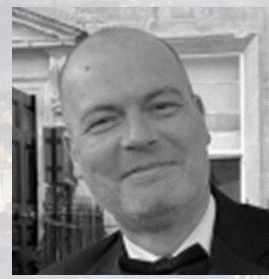
Pat White
Commercial Director
[Email](#)



Kate Griffiths
Events Manager
[Email](#)



Annabel North
Business Development
Manager
[Email](#)



Dan Nichols
Business Development
Manager
[Email](#)