

Awards: 2<mark>8 March 2024</mark> Ashton Gate

SPONSORSHIP

Connect with the most influential businesses in Bristol at the biggest business event of the year...





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THE BRISTOL LIFE AWARDS

Bristol Life

MOST EFFECTIVE

Business is done from, at and around the Awards. Countless conversations are triggered by deep association with the city's leading business marketing activity.

MOST EFFICIENT

One deal reaches many thousands of companies. We will support your business promotion through: *Bristol Life* (editorial and ads); social media (LinkedIn, Twitter, Instagram); email (thousands of firms, multiple times); networking events; website; Awards Preview, Official Showguide and Review; and of course, on the night...

...AND MOST STYLISH!

The Awards are the business highlight of the year. Sophisticated, glamorous, unmissable... Anticipation rises over many months, culminating in the excitement of the Awards. Your team and your clients will love the evening.





Bristol Life

The *Bristol Life* Awards are the business highlight of the city. They are the most prestigious, most tightly contested Awards with the greatest number of local and regional companies involved – plus the nationals based here. Winning a *Bristol Life* Award is a powerful accolade.

Backed by a massive marketing campaign, this event has sold out every year. Businesses can nominate themselves in one or more of the 23 categories – the winners are chosen by a panel of independent and impartial judges. The Awards are well established as a go-to event in the Bristol business calendar. There'll be glitz, glamour, music and 670 people coming together for a huge celebration of the top businesses in Bristol.

This pack gives an overview of all the benefits of being part of this special event. We help sponsors every step of the way to use the awards to grow business.







oblife

#BristolLife/

Marsh Commercial

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CAMPAIGN ACTIVITY BY NUMBERS



attendees



Pages in Bristol Life

4.8k



Attendees at pre-awards reception



Finalists



17.6k

0)

Judges

4.2k

20.6k





WHY SPONSOR?



- Connect with decision makers across a variety of sectors
- Extend existing relationships and generate valuable new business
- Multiple networking opportunities and personal introductions by our team
- Entertain key clients and reward employees
- o Join other market-leading brands
- Be part of a huge cross-platform marketing campaign
- Strengthen your association with Bristol and its businesses
- Show support for the local economy
- $\circ~$ Content-creating activity to share across your platforms
- Elevate your brand in front of several hundred businesses and key decision makers



SPONSORSHIP BENEFITS

Utilise an extensive brand-building marketing campaign to support your business growth: receive huge profile, across multiple channels, in association with our luxury media brand.

MARKETING

PRINT

- Logo inclusion on magazine marketing in *Bristol Life* – prominent spreads across multiple issues, distributed to 10,000 city-centre businesses and wealthy homes (worth over £1m) every three weeks.

- Inclusion in all editorial coverage of the Awards, with additional profile in highly prominent pre and post event, including the Preview in *Bristol Life* and in the Awards Showguide.

o EMAIL

Announcement email on signing up as a sponsor to our database of 4.8k Bristol business leaders.
Logo and link inclusion in the Awards email marketing campaign – 40+ emails to 4.8k each time.

o SOCIAL

Dedicated social posts across Awards channels (Twitter, Instagram and LinkedIn), with a targeted, engaged audience. Combined reach: 42.5k
Sponsors tagged throughout the campaign at peak times, such as the Grand Reveal day.

• WEBSITE

Logo and link on home page of website and all relevant areas dependant on package. High-traffic especially on finalist and winner announcement days.

PLUS – You'll receive a tailored guide to maximising your own reach through this campaign.



SPONSORSHIP BENEFITS



Gain high-quality networking opportunities with fellow business leaders in the city and beyond...

NETWORKING

LAUNCH EVENT

150-200 attendees each summer exclusively for clients of *Bristol Life*, drinks, canapés and guest list provided.

○ WINTER RECEPTION

150-200 attendees each winter exclusively for clients of *Bristol Life*, drinks, canapés and guest list provided.

FINALISTS' & SPONSORS' RECEPTION

All Awards Finalists' & Sponsors' invited to this exclusive event ahead of the Awards night to meet and celebrate. Sponsors are announced at the event with logos included on all collateral.

AWARDS NIGHT

Opportunity to network with 670 attendees from the full spectrum of businesses in the city from the largest of the corporates to coolest of the indies. Invite your clients and team for a hospitality experience like no other.

SPONSORS' DINNER

Get to know fellow sponsors and enjoy a special dinner following the Awards.

• TICKETS TO SISTER EVENTS

As part of your sponsorship take advantage of two complementary tickets at another MediaClash event of your choice (e.g. Awards, Business Clubs, EntreConf)

PLUS – Our team will act effectively as your concierge, making introductions and spotting collaboration opportunities.



SPONSORSHIP BENEFITS

Enhance your business profile, and build your brand at the biggest business Awards in Bristol

THE AWARDS

MOST SOCIAL ENGAGEMENT

The Awards have high engagement levels across all platforms where sponsors are profiled and tagged multiple times. Combined reach: 54.3k

• WEB AND EMAIL TRAFFIC

Web traffic for viewing winners and linking back is at its highest and email open rates too.

As an event sponsor, your logo will be placed in multiple high-impact areas throughout the evening, making a bold brand-awareness statement.

○ THE EXPERIENCE

You'll have quality time with your clients and colleagues at the Awards as well as making many new contacts. It's a joyous environment to share in the celebration of being in business in Bristol and beyond.

• AWARDS PRESENTATION

Category sponsors will spend time on stage, raising the profile further for a key member of your team, to present a coveted *Bristol Life* Award.

PLUS – Use Awards day/night as a springboard to promote your own involvement while traffic and interest is at its peak.



SPONSORSHIP CATEGORIES

- ARTS & CREATIVE
- \circ **BAR**
- BUSINESS SERVICES
- \circ CHARITY
- \circ CIVIC
- EDUCATION
- \circ EVENT

- \circ FINANCIAL
- HAIR & BEAUTY
- HEALTH & WELLBEING
- HOMES & INTERIORS
- LEGAL
- LEISURE & TOURISM
- NEW BUSINESS

- PEOPLE SERVICES
- **PROPERTY**
- RESTAURANT
- **RETAILER**
- **o SUSTAINABILITY**
- TECHNOLOGY
- ★ PLATINUM AWARD ★



THE JUDGES

Bristol Life

It is integral that the Awards are judged wholly independently of *Bristol Life*. There is a fresh panel selected each year from the senior business community with a variety of expertise. Our previous Judges include business leaders from:

Amdaris Armadillo Arnolfini BBC Bevan Brittan Black South West Network **Bracey Interiors** Bristol Airport Bristol Beacon Bristol Charities Bristol Natural History Consortium Bristol Old Vic Bristol Sport **Bristol University** Burges Salmon Clifton College

Clifton Marquee Company Coutts Coworking and collaboration Destination Bristol Engine Shed Gregg Latchams Hair @ 58 Hargreaves Lansdown High Sherriff of Bristol Hullabaloos JAS JLL KPMG LGT Vestra Marsh Commercial Plaster Savills Shaw & Co Soil Association The Bristol SETsquared centre The Pony & Trap The Wave TLT Solicitors Trigger Triodos UWE Bristol Visit Bristol We The Curious Yeo Valley YTL Developments



SPONSORSHIP OPTIONS

HEADLINE SPONSOR

Bristol Li

Take the unique leadership position and showcase your brand. We collaborate closely with our Headline Sponsor to create and deliver value, the below is an indication of the package but bespoke elements can be discussed for this level.

BEFORE

- Most prominent branding and coverage in all Awards promotion in *Bristol Life*.
- Most prominent branding in email newsletters sent to over 4,800 business contacts
- Full page advert in the Official Awards Preview in *Bristol Life*
- Exclusive email newsletter sent to the *Bristol Life* Awards database with your messaging
- Most prominent branding on the Bristol Life Awards website homepage
- Most prominent branding and opportunity to speak at the live-stream Finalist Grand Reveal virtual event
- Regular mentions in posts and tagged in descriptors across *Bristol Life* Awards and *Bristol Life* social media accounts: Twitter, LinkedIn and Instagram
- Eight places at the Finalists' & Sponsors' Reception event including an opportunity to make a speech

DURING

- Table of ten in the prime position at the front of the stage at the Awards
- Opportunity to make a speech at the start of the evening
- Opportunity to network with the 670 attendees (list sent in advance)
- Arrival drinks, three-course meal, wine and Champagne on your table
- Full-page advert in the Awards Official Showguide, given to every attendee
- Most prominent branding across every element including: Winner photo backdrop, the Awards stage set, Official Showguide, table plan, banners and boards
- Logo on the Hosts' presentation lecterns
- Massive coverage on social media with multiple tags

AFTER

- Logo inclusion and feature in the film of the event
- Full page advert and profile in Official Awards Review coverage in *Bristol Life*
- An additional full page advert in *Bristol* Life at any point in the campaign
- Exclusive email newsletter sent to the Bristol Life Awards database
- Full summary presentation of the coverage and branding received throughout the entire campaign
- Four places at the exclusive Sponsors'
 Dinner
- Complementary tickets to a suite of MediaClash events

CAMPAIGN INVESTMENT

£8,500 for one year £7,500 per year for two years £7,000 per year for three years

PLATINUM SPONSOR

Bristol Life

Receive premier-level sponsorship by aligning your company with the crème-de-la-crème Award of the event: The Platinum Award crowns the Judges' choice of the best winner of all Categories.

BEFORE

- Prominent branding in all Awards promotion in *Bristol Life*.
- Prominent branding in email newsletters sent to over 4,800 contacts
- Half page advert in the Official Awards
 Preview in Bristol Life
- Prominent branding on the *Bristol Life* Awards website homepage
- Branding and name check in the livestream Finalist Grand Reveal
- Regular mentions in posts across Bristol Life Awards and Bristol Life social media accounts: Twitter, LinkedIn, Instagram
- Four places at the Finalists' & Sponsors' Reception event

CAMPAIGN INVESTMENT

£6,500 for one year £6,000 per year for two years £5,500 per year for three years

DURING

- Table of ten in a top position in front of the stage at the Awards
- Arrival drinks, three-course meal, wine and Champagne on your table
- Opportunity to network with the 670 attendees (list sent in advance)
- Half-page advert in the Awards Official Showguide, given to every attendee
- Prominent branding across every element including: Winner photo backdrop, Official Showguide, table plan, boards
- Personal introduction to stage to present the top Award of the evening
- Massive coverage on social media, with multiple tags

- Half page advert and profile in Official Awards Review coverage in *Bristol Life*
- Full summary presentation of the coverage and branding received throughout the entire campaign
- Two places at the exclusive Sponsors' Dinner
- Complementary tickets to a MediaClash sister-event



GOLD CATEGORY SPONSOR

Bristol Life

Exclusive association with your chosen category and an extensive marketing package.

BEFORE

- Prominent branding in all Awards promotion in *Bristol Life*.
- Prominent branding in email newsletters sent to over 4,800 contacts
- Profile in the Official Awards Preview in Bristol Life
- Prominent branding on the *Bristol Life* **Awards** website homepage
- Branding and name check in the livestream Finalist Grand Reveal
- Regular mentions in posts across **Bristol Life Awards** and *Bristol Life* social media accounts: Twitter, LinkedIn, Instagram
- Two places at the Finalists' & Sponsors' Reception event

CAMPAIGN INVESTMENT

£6,000 for one year £5,500 per year for two years £5,000 per year for three years

DURING

- Table of ten
- Arrival drinks, three-course meal, wine and Champagne on your table
- Opportunity to network with the 670 attendees (list sent in advance)
- Profile in the Awards Official
 Showguide, given to every attendee
- Prominent branding across every element including: Winner photo backdrop, Official Showguide, table plan, boards
- Personal introduction to stage to present your Award on the evening
- Massive coverage on social media, with multiple tags

- Profile in Official Awards Review coverage in *Bristol Life*
- Full summary presentation of the coverage and branding received throughout the entire campaign
- Two places at the exclusive Sponsors' Dinner
- Complementary tickets to a MediaClash sister-event



SILVER TABLE SPONSOR

Bristol Life

Table of ten at the Awards plus marketing package.

BEFORE

- Company name and link in email newsletters sent to over 4,800 contacts
- Company name in the Official Awards Preview in *Bristol Life*
- Logo and link as a Silver Sponsor on the *Bristol Life Awards* website homepage
- A minimum of one mention in posts across *Bristol Life Awards* and *Bristol Life* social media accounts: Twitter, LinkedIn, Instagram
- Two places at the Finalists' & Sponsors' Reception event

DURING

- Table of ten
- Arrival drinks, three-course meal and wine on your table
- Opportunity to network with the 670 attendees (list sent in advance)
- Logo in the Awards Official Showguide, given to every attendee
- Logo on your table, on screen and on printed material at the event
- Tagged on social media posts

AFTER

Company name in Official Awards Review coverage in Bristol Life



CAMPAIGN INVESTMENT £3,250 per year

AFTER PARTY SPONSOR

Bristol Li

Full association with the popular after-event drinks which all attendees are directed to for follow-up conversations

BEFORE

- Branding in all Awards promotion in Bristol Life.
- Branding in email newsletters sent to over 4,800 business contacts
- Profile in the Official Awards Preview in Bristol Life
- Prominent branding on the *Bristol Life* **Awards** website homepage
- Name check in the live-stream Finalist Grand Reveal
- Regular mentions in posts across Bristol Life Awards and Bristol Life social media accounts: Twitter, LinkedIn, Instagram
- Two places at the Finalists' & Sponsors' Reception event

CAMPAIGN INVESTMENT

£4,500 for one year £4,250 per year for two years £3,750 per year for three years

DURING

- Two tickets to the Awards
- Arrival drinks, three-course meal, wine and Champagne on your table
- Opportunity to network with the 670 attendees (list sent in advance)
- Profile in the Awards Official
 Showguide, given to every attendee
- Branding across every element including: Winner photo backdrop, Official Showguide, table plan, boards
- Massive coverage on social media, with multiple tags
- Opportunity to host the Official After-Party at your venue
- Posters throughout the venue advertising the after party with your branding

- Profile in Official Awards Review coverage in *Bristol Life*
- Full summary presentation of the coverage and branding received throughout the entire campaign
- Complementary tickets to a MediaClash sister-event



DRINKS RECEPTION SPONSOR

Full association with the exciting guest arrival drinks which is the first networking opportunity of Awards night

BEFORE

- Branding as a feature Sponsor in email newsletters sent to over 4,800 business contacts
- Logo in the Official Awards Preview in Bristol Life
- Branding as a Feature Sponsor on the **Bristol Life Awards** website homepage
- Name check in the live-stream Finalist
 Grand Reveal
- Mentions in posts across Bristol Life Awards and Bristol Life social media accounts: Twitter, LinkedIn, Instagram
- Two places at the Finalists' & Sponsors' Reception event

CAMPAIGN INVESTMENT

£4,500 for one year £4,250 per year for two years £3,750 per year for three years

DURING

- Four tickets to attend the Awards
- Arrival drinks, three-course meal and wine on your table
- Opportunity to network with the 670 attendees (list sent in advance)
- Logo in the Awards Official Showguide, given to every attendee
- Branding across selected elements including: Official Showguide, table plan, banners and boards
- Coverage on social media, with tags
- Opportunity to provide up to four banners to brand the drinks reception space to your company

- Logo in Official Awards Review coverage in *Bristol Life*
- Full summary presentation of the coverage and branding received throughout the entire campaign
- Complementary tickets to a MediaClash sister-event





COVER STAR SPONSOR

Bristol Life awards

Brand the most popular photo-feature on Awards night – the giant Bristol Life cover

BEFORE

- Branding as a feature Sponsor in email newsletters sent to over 4,800 business contacts
- Logo in the Official Awards Preview in Bristol Life
- Branding as a Feature Sponsor on the **Bristol Life Awards** website homepage
- Name check in the live-stream Finalist
 Grand Reveal
- Mentions in posts across Bristol Life Awards and Bristol Life social media accounts: Twitter, LinkedIn, Instagram
- Two places at the Finalists' & Sponsors' Reception event

CAMPAIGN INVESTMENT

£4,500 for one year £4,250 per year for two years £3,750 per year for three years *Additional tickets charged at £200 each

DURING

- Four tickets to attend the Awards
- Arrival drinks, three-course meal and wine on your table
- Opportunity to network with the 670 attendees (list sent in advance)
- Logo in the Awards Official Showguide, given to every attendee
- Branding across selected elements including: Official Showguide, table plan, boards
- Coverage on social media, with tags relating to the Cover Star feature
- Your logo on the Cover Star artwork
- Opportunity to provide photographer engagement at the feature

- Logo in Official Awards Review coverage in *Bristol Life*
- Full summary presentation of the coverage and branding received throughout the entire campaign
- Complementary tickets to a MediaClash sister-event



GRAND REVEAL SPONSOR

Sponsor the most anticipated Grand Reveal live-stream virtual event, ahead of the Awards, in which the Finalists are announced

BEFORE

- Branding as a feature Sponsor in email newsletters sent to over 4,800 business contacts
- Logo and link on Finalists' email announcement (highest open rates)
- Logo in the Official Awards Preview in Bristol Life
- Branding as a Feature Sponsor on the Bristol Life Awards website homepage, and logo and link on Finalists page (Highest traffic day)
- Consistent branding throughout the live-stream Finalist Grand Reveal
- Opportunity to speak at the Grand Reveal event
- Mentions in posts across *Bristol Life* Awards and *Bristol Life* social media accounts: Twitter, LinkedIn, Instagram. Link and logo included on the day (huge engagement)
- Two places at the Finalists' & Sponsors' Reception event

DURING

- Four tickets to the Awards
- Arrival drinks, three-course meal and wine on your table
- Opportunity to network with the 670 attendees (list sent in advance)
- Logo in the Awards Official Showguide, given to every attendee
- Branding across selected elements including: Official Showguide, table plan, boards
- Coverage on social media, with tags relating to the Grand Reveal

CAMPAIGN INVESTMENT £4,000 for one year

£3,500 per year for two years

£3,000 per year for three years

*Additional tickets charged at **£200** each

- Logo in Official Awards Review coverage in *Bristol Life*
- Full summary presentation of the coverage and branding received throughout the entire campaign
- Two places at the exclusive Sponsors' Dinner
- Complementary tickets to a MediaClash sister-event







FINALISTS & SPONSORS RECEPTION SPONSOR

Full association with the pre-Awards gathering that all Finalists' & Sponsors' are invited to

BEFORE

- Branding as a Feature Sponsor in email newsletters sent to over 4,800 business contacts
- Logo in the Official Awards Preview in Bristol Life
- Branding as a Feature Sponsor on the **Bristol Life Awards** website homepage
- Name check in the live-stream Finalist
 Grand Reveal
- Mentions in posts across Bristol Life Awards and Bristol Life social media accounts: Twitter, LinkedIn, Instagram
- Six places at the Finalists' & Sponsors' Reception event
- Opportunity to speak at the Finalists' & Sponsors' Reception
- Opportunity to provide up to four banners to brand the Finalists & Sponsors Reception

DURING

- Four tickets to the Awards
- Arrival drinks, three-course meal and wine on your table
- Opportunity to network with the 670 attendees (list sent in advance)
- Logo in the Awards Official Showguide, given to every attendee
- Branding across selected elements including: Official Showguide, table plan, banners
- Coverage on social media, with tags relating to Finalists & Sponsors' Reception

CAMPAIGN INVESTMENT

£4,500 for one year £4,000 per year for two years £3,500 per year for three years *Additional tickets charged at £200 each

- Logo in Official Awards Review coverage in *Bristol Life*
- Full summary presentation of the coverage and branding received throughout the entire campaign
- Two places at the exclusive Sponsors' Dinner
- Complementary tickets to a MediaClash sister-event



AWARDS MEDIA WALL SPONSOR

Bristol I

Association and branding of the popular media wall which hosts social content associated with the event, shown on the big screen on Awards night during arrival and dinner

BEFORE

- Branding as a Feature Sponsor in email newsletters sent to over 4,800 business contacts
- Logo in the Official Awards Preview in **Bristol** Life
- Branding as a Feature Sponsor on the Bristol Life Awards website homepage
- Mentions in posts across Bristol Life Awards and Bristol Life social media accounts: Twitter, LinkedIn, Instagram
- Two places at the Finalists' & Sponsors' Reception event

CAMPAIGN INVESTMENT £3,500 for one year £3,000 per year for two years £2,500 per year for three years *Additional tickets charged at £200 each

DURING

- Two tickets to attend the Awards
- Arrival drinks, three-course meal and wine on your table
- Opportunity to network with the 670 attendees (list sent in advance)
- Logo in the Awards Official Showquide, given to every attendee
- Branding across selected elements including: Official Showguide, table plan, banners
- Coverage on social media, with tags
- Prominent logo included as part of media wall #BristolLifeAwards

AFTER

- Logo in Official Awards Review coverage in Bristol Life
- Full summary presentation of the coverage and branding received throughout the entire campaign
- Two places at the exclusive Sponsors' Dinner
- Complementary tickets to a MediaClash sister-event



■ VIOIN THE CONVERSATION

🙎 We're absolutely thrilled to have won the ristollifeawards 'Charity Of The Year' alongside our iends at caringinbristol 🕅 Congratulations to all of the winners! Including our partners at talkclubuk & bristolpride to name a few 🔿 🎔 #4Quarters1Community #bristollifeawards #Bristol #Community #Charity #Awards

N Bristol Life



Technology and Innovation... congratulations to @ProctorsBristol for breaking the boundaries in 2021! ristolLifeAwards Sponsored by: @Entre_Conf





EVENT PARTNER

Provide a service for the event and its attendees and receive the following Partner Package

BEFORE

- Named and linked as an Event Partner in email newsletters sent to over 5,000 business contacts
- Named in the Official Awards Preview in Bristol Life
- Logo and link as an Event Partner on the *Bristol Life* Awards website homepage
- Mentions in posts across Bristol Life Awards and Bristol Life social media accounts: Twitter, LinkedIn, Instagram
- Two places at the Finalists' & Sponsors' Reception event

CAMPAIGN INVESTMENT

Bespoke packages from £750 plus tickets at £200/head

DURING

- Named in the Awards Official Showguide, given to every attendee
- Coverage on social media, with tags

AFTER

Named in Official Awards Review coverage in Bristol Life





SPONSORSHIP OPTIONS SUMMARY

Bristol Life

HEADLINE	From £7,000
PLATINUM	From £5,500
GOLD CATEGORY	From £5,000
AFTER PARTY	From £3,750
DRINKS RECEPTION	From £3,750
COVERSTAR	From £3,750
FINALISTS' & SPONSORS' RECEPTION	From £3,500
GRAND REVEAL	From £3,000
MEDIA WALL	From £2,500

Please note: all prices are exclusive of VAT



ENHANCE YOUR PACKAGE

Bristol Life

Enhance your chosen sponsorship by adding the following:

ADVERT IN OFFICIAL PREVIEW & REVIEW

- Have your advert appear alongside the Official Awards Preview and Review coverage in *Bristol Life*.
- The Preview is a prominent 8-page feature with information about the Finalists, Judges, Sponsors, images from the Finalists & Sponsors Reception and what to expect from the big night.
- All adverts included in the Preview will also appear in the event Official Showguide handed to every attendee on the night.
- The Review is a hotly-anticipated 12-page feature will details on all the winners, coverage from the Awards and all the photos.
- All adverts included in the Review will also appear in the digital Awards brochure.

Quarter page - £350 Half page - £550 Full page - £850 Double Page Spread - £1,500 *Book both and get 10% off

SOCIAL MEDIA PROMO

- 15-30 second video or up to three images hosted on main feed of *Bristol Life* Awards Instagram with caption tag and key message.
- Main post shared to stories, plus two further stories with a link
- Content also shared on Twitter
- Option to run a competition (prize must be minimum value of £500)
- Booking and content subject to editorial approval

Package price- £430 Photo/video creation - £700

EXTRA TICKETS

- Tickets sell out every year when Finalists are announced. As a Sponsor there is an extra unique benefit of being able to buy up to four more tickets before they are even made available to Finalists.
- Invite more clients and colleagues to attend. Included in every ticket is:
- Appear on list of attendees
- Arrival drinks, three-course meal and wine on your table
- Opportunity to network with the 670 attendees (list sent in advance)
- The Awards ceremony
- Access to the Official After Show Party

Tickets - £200



YOU'LL BE IN GREAT COMPANY

The Bristol Life Awards packages work hard and effectively, connecting and promoting all kinds of businesses. Current and previous Bristol Life Awards sponsors include:



TESTIMONIALS

Bristol Li awards

Whether you plan on hosting clients, growing your brand presence, building business connections, or rewarding your team, see what some of our *Bristol Life* Awards Sponsors and attendees have to say....



"It was a great evening – really enjoyed it and so did the table guests! So many friendly faces around too – feels like all my worlds of sports partners, events and suppliers all coming together!"

Thatchers – Philip McTeer, Category sponsor UWE Bristol

"It was a great night on Thursday – I can't believe how many people you managed to get there! Very well organised and a really good diversity of businesses. Lovely to come away with a win too! It was a really enjoyable evening and you guys obviously worked incredibly hard to make it happen."

UWE – Finalist



"It was the best event I've been to at Ashton gate! Thoroughly enjoyed myself."

Huboo – Paul Dodd, Judge









THE CITY AWARDS

The *Bristol Life* Awards are part of a series of four Awards taking place across the region, there to showcase the best of business across Bath, Bristol, Cardiff and Exeter. Long established as a premium event in each city, their reach is vast and align sponsors as a leader within their business community. If you're looking for connections, profile, glamour, prestige and excitement, these events are essential for your business calendar.

With a remit to celebrate the huge diversity and successes of businesses across the four most important cities in the region, our sponsors derive unrivalled reach and engagement with an influential and affluent audience across the area.

The quality and value can be assured in all for cities. If you are interested in sponsoring in more than one city, a discount of 5% will apply for each subsequent sponsorship booked. Speak to your account manager or <u>Claudia Butler</u> to discover how MediaClash can help your business succeed.

Did you know we also run Property Awards, Business Clubs, networking events, virtual conferences and more? Let's talk!





WE LOOK FORWARD TO WORKING WITH YOU

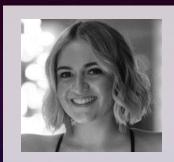


Harriette Dixon Head of Partnerships Email

THE REPORT OF TAXABLE PARTY.



Neil Snow Head of Commercial Email



Claudia Butler Head of Events Email



Craig Wallberg Business Development Manager Email







Jake Horwood Business Development Manager Email

