



MediaClash.

CONNECTS. COLLABORATES. CREATES.

CONNECTING YOUR BRAND

IN PRINT. IN PERSON. ON SOCIAL.

MediaClash is the leading media creator in the south west with print, events and digital marketing activity across Bath, Bristol, Cardiff and Exeter.

www.mediaclash.co.uk



OUR AUDIENCE

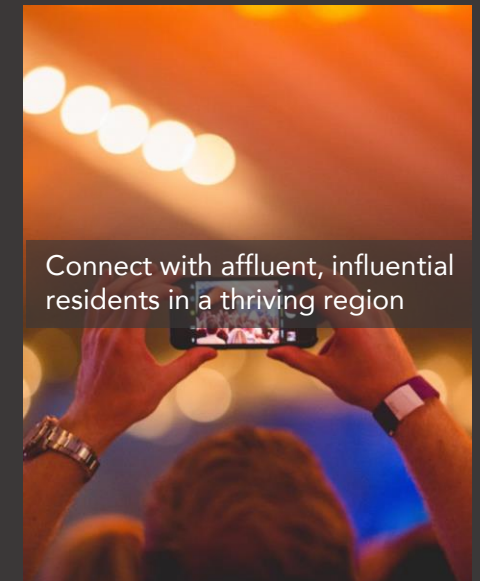
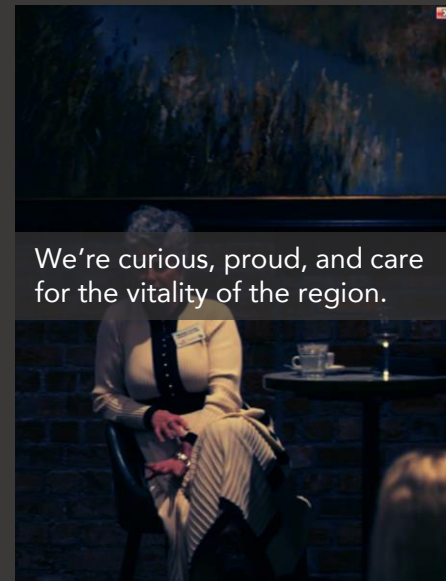
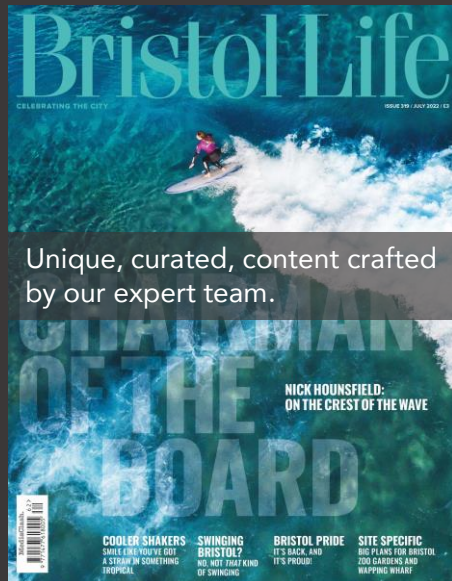
MediaClash targets and engages active, affluent individuals and all businesses in our cities.

They're actively invested in their city.

They support local businesses.

And they have profound buying power and influence....

WHY ENGAGE WITH MEDIACLASH BRANDS?



PRINT

CELEBRATING THE CITY.

Our titles offer the best possible platform to promote your business to influential and engaged consumers. Beautiful design, high production values and engaging and relevant editorial combine to create the most valuable environment for advertising in the region.

Thousands of readers are actively encouraged to spend locally *every issue*

www.mediaclash.co.uk



LUXURY LIFESTYLE

Our print brands are known, established and trusted. Promoting the must-see, do, know in Bath and Bristol. Our Editors' brief is to 'go find the good stuff'.

Position your brand in this positive environment and receive extensive, targeted reach to 5,000+ affluent homes and 5,000 city-centre business locations each issue.

DISTRIBUTION: 10,000

FREQUENCY: THREE WEEKLY



ADVERTISING

DISPLAY OR CONTENT?

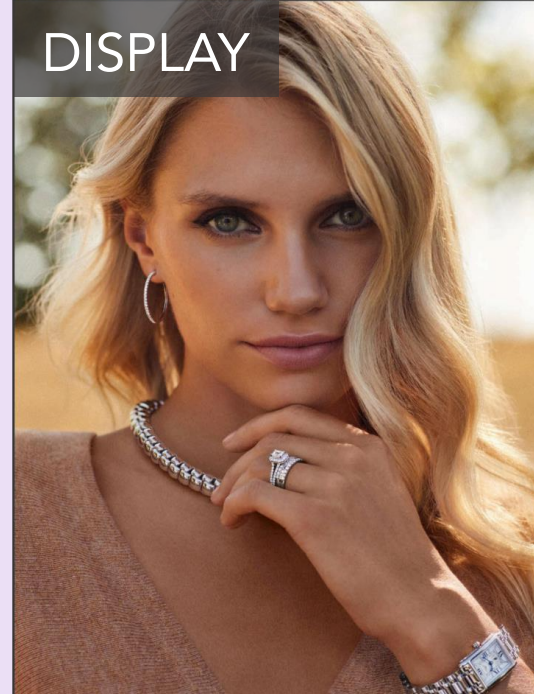
Is your brand, product or service very visual or do you have a story to tell?

Maybe it's both. No matter how you want to get the message across, we can help to craft an impactful campaign, supporting your objectives.

Present your brand in the carefully curated environment of our luxury lifestyle titles and showcase it to thousands of engaged consumers.

You'll be in great company. Our magazines feature campaigns from all types of businesses: local, regional and even international brands. From independents to Savills, from newly-established to Porsche and Rolex, our magazines can work for you.

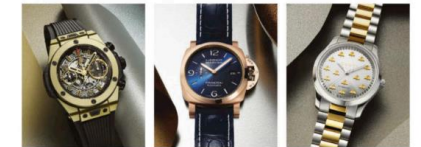
Display advertising from £122, advertorial from £535



GOLDSMITHS

VISIT OUR NEW LUXURY BRISTOL CRIBBS CAUSEWAY SHOWROOM

DISCOVER BEAUTIFUL JEWELLERY AND LUXURY WATCHES FROM THE WORLD'S BEST BRANDS AT GOLDSMITHS.



GOLDSMITHS.CO.UK
UPPER LEVEL, THE MALL CRIBBS CAUSEWAY, BS34 5DG

ADVERTORIAL

CHERIE ANNE BAXTER
Lifestyle
01274 422747 | www.unividual.co.uk

What advice do you have for clients starting the process of buying a house? It's important to understand the local market and the best time to buy. It's also important to have a good relationship with your mortgage adviser. They can help you understand the best way to finance your purchase and the implications of different options. They can also help you understand the local market and the best time to buy. It's also important to have a good relationship with your mortgage adviser. They can help you understand the best way to finance your purchase and the implications of different options.

LEONORA STEVENS
PARTNER, MORTGAGE
CAREERS, CHAMPAGNE
01274 422747 | www.unividual.co.uk

What's the best bit of advice you would give at the start of the outdoor year? Don't forget to check the weather forecast before you go. It's also important to have a good relationship with your mortgage adviser. They can help you understand the best way to finance your purchase and the implications of different options.

SPONSORED CONTENT

Why DON'T YOU HAVE A FINANCIAL ADVISER?

'I'm too young'
It's never too early to start saving for the future. You can start with as little as £100 per month and build up your savings over time. This will help you reach your financial goals and secure your future.

'I don't trust you'
Unividual is a regulated financial adviser. We are authorised by the Financial Conduct Authority (FCA) and the Prudential Regulation Authority (PRA). We are also a member of the Financial Ombudsman Service (FOS) and the Financial Services Compensation Fund (FSCS). This means we can help you with any complaints you may have and we can help you recover your money if we are unable to pay you back.

'I'm not rich'
You don't need to be rich to benefit from financial planning. We can help you understand the best way to finance your purchase and the implications of different options. We can also help you understand the local market and the best time to buy. It's also important to have a good relationship with your mortgage adviser. They can help you understand the best way to finance your purchase and the implications of different options.

Find out more at unividual.co.uk

"We had our biggest piece of business from the ads we placed."

"My best and largest sales have come directly from advertising in your titles."

DESIGN SPECIFICATIONS

SUPPLIED ARTWORK SPECIFICATIONS

DPS DISPLAY
Artwork spec:
446mm (W)
291mm (H)
INC 3mm bleed

DOUBLE PAGE SPREAD

FP DISPLAY
Artwork spec:
226mm (W)
291mm (H)
INC 3mm bleed

FULL
PAGE
DISPLAY

HP HORIZONTAL
Artwork Spec:
195mm (W)
128mm (H)
INC 3mm bleed

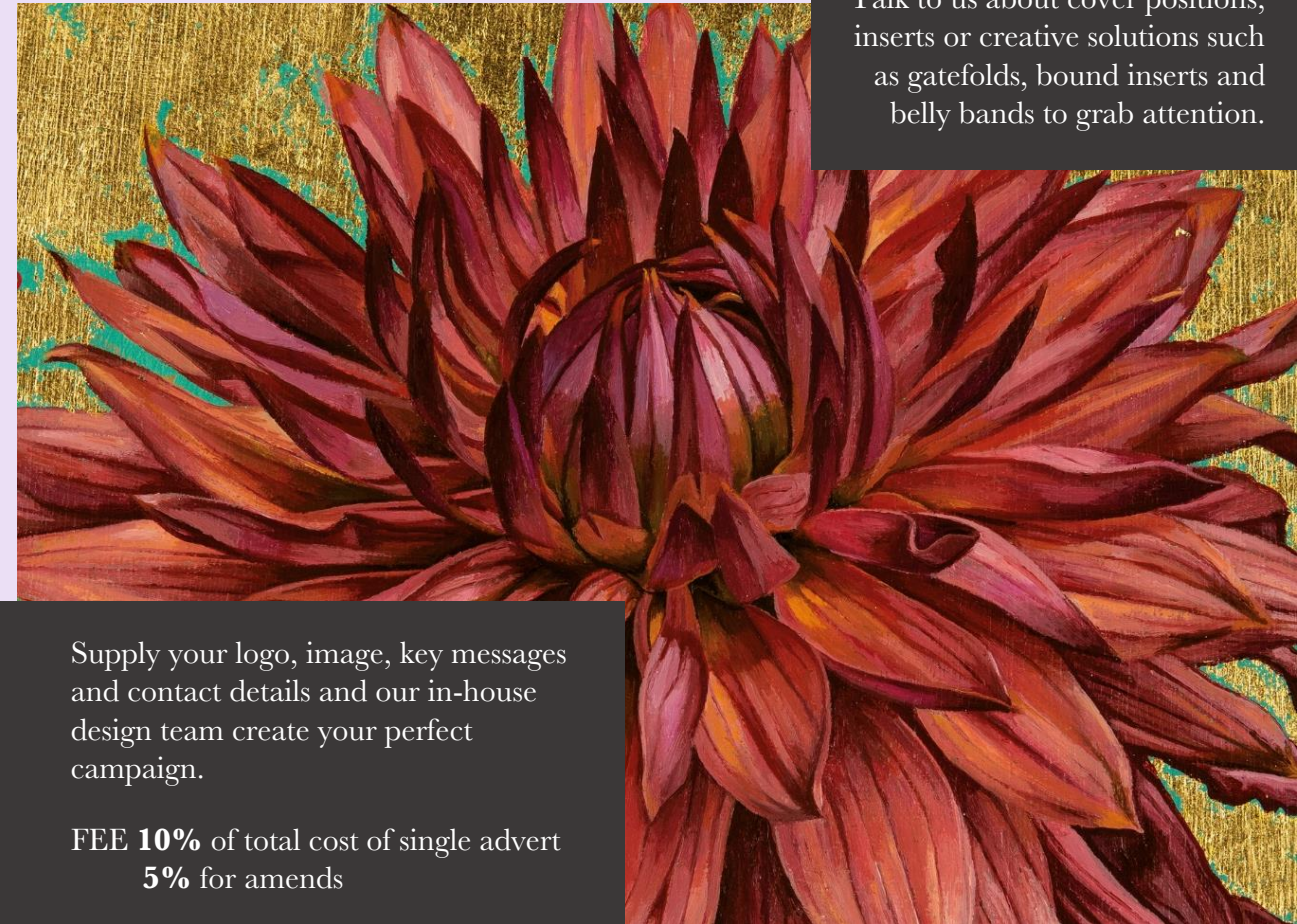
HALF PAGE
HORIZONTAL

HALF
PAGE
VERTICAL

HP VERTICAL
Artwork Spec:
95mm (W)
265mm (H)
INC 3mm bleed

QP
Artwork Spec:
95mm (W)
128mm (H)
INC 3mm bleed

QUARTER
PAGE



Talk to us about cover positions, inserts or creative solutions such as gatefolds, bound inserts and belly bands to grab attention.

**NO DESIGNER?
NO PROBLEM.**

Supply your logo, image, key messages and contact details and our in-house design team create your perfect campaign.

FEE 10% of total cost of single advert
5% for amends

Bristol Life

CELEBRATING THE CITY

UPPER CRUST
THE LIFE OF PIE

'MORE VALLEYS
THAN A MALE VOICE
CHOIR ON PROZAC'
THE RISE AND FALL OF THE
UK'S QUIRKIEST LOCAL PAPER

AND NOW HERE
IS THE MEWS
A SPACE-SAVVY NEW-BUILD
ON PRINCESS
VICTORIA STREET

GOODWILL
HUNTING
COLIN MOODY'S
BRISTOL TREASURES

THE PONY
CHEW MAGNA
IT'S FAMILIAR...
YET EXCITINGLY
DIFFERENT...

PSYCHEDELIC ROCK

ALICE'S WONDERLAND:
TEMPERLEY X ROMO

ALL OUR OTHER INTERIORS
CRUSHES THIS SPRING

SWEET LIKE
CHOCOLATE
YAY, EASTER!

SURF'S UP
NICK HOUNSFIELD: RIDING
THE CREST OF THE WAVE

JEN REID: ACTIVIST, AUTHOR
AND ACCESSORIES QUEEN

ISSUE 332 / APRIL 2023 / £3

MediaGlash.



SCHEDULE

PLAN YOUR 2023/24 CAMPAIGN

Bath Life

Bristol Life

Issue number	Artwork to be set	Finished Artwork	Distribution start date
488	13/01/23	11/01/23	27/01/23
489	27/01/23	25/01/23	10/02/23
490	10/02/23	08/02/23	24/02/23
491	24/02/23	22/02/23	10/03/23
492	10/03/23	08/03/23	24/03/23
493	30/03/23	28/03/23	14/04/23
494	21/04/23	19/04/23	05/05/23
495	12/05/23	10/05/23	26/05/23
496	02/06/23	31/05/23	16/06/23
497	23/06/23	21/06/23	07/07/23
498	14/07/23	12/07/23	28/07/23
499	04/08/23	02/08/23	18/08/23
500	22/08/23	24/08/23	08/09/23
501	11/09/23	13/09/23	29/09/23
502	02/10/23	04/10/23	20/10/23
503	23/10/23	25/10/23	10/11/23
504	13/11/23	15/11/23	01/12/23
505	04/12/23	06/12/23	22/12/23
506	25/12/23	27/12/23	12/01/24
507	15/01/24	17/01/24	02/02/24
508	05/02/24	07/02/24	23/02/24
509	26/02/24	28/02/24	15/03/24
510	18/03/24	20/03/24	05/04/24
511	08/04/24	10/04/24	26/04/24
512	29/04/24	01/05/24	17/05/24

Issue number	Artwork to be set	Finished Artwork	Distribution start date
329	11/01/23	13/01/23	27/01/23
330	01/02/23	03/02/23	17/02/23
331	22/02/23	24/02/23	10/03/23
332	15/03/23	17/03/23	31/03/23
333	05/04/23	07/04/23	21/04/23
334	25/04/23	27/04/23	12/05/23
335	17/05/23	19/05/23	02/06/23
336	07/06/23	09/06/23	23/06/23
337	28/06/23	30/06/23	14/07/23
338	19/07/23	21/07/23	04/08/23
339	09/08/23	11/08/23	25/08/23
340	30/08/23	01/09/23	15/09/23
341	20/09/23	22/09/23	06/10/23
342	11/10/23	13/10/23	27/10/23
343	01/11/23	03/11/23	17/11/23
344	22/11/23	24/11/23	08/12/23
345	13/12/23	15/12/23	29/12/23
346	03/01/24	05/01/24	19/01/24
347	24/01/24	26/01/24	09/02/24
348	14/02/24	16/02/24	01/03/24
349	06/03/24	08/03/24	22/03/24
350	27/03/24	29/03/24	12/04/24
351	17/04/24	19/04/24	03/05/24
352	08/05/24	10/05/24	24/05/24
353	29/05/24	31/05/24	14/06/24

EVENTS

BUSINESS STARTS WITH A CONVERSATION.

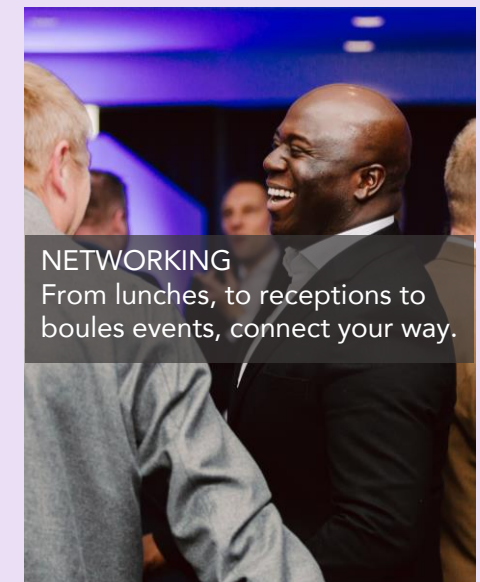
If you're looking for connections, insights, profile, prestige and excitement, MediaClash events are essential. They showcase the best of business across Bath, Bristol, Cardiff and Exeter. Long established and premium, with a vast reach, aligning sponsors as leaders within the business community. From Business Lunches and Conferences to bespoke events and major scale Awards, we give you the best route to the city's leading players

www.mediaclash.co.uk



BUILD RELATIONSHIPS

Build your brand awareness
and your network by being a
part of our events
programme





Making networks grow and enhancing the fabric of the cities we operate in is our mission every day. This is fully embodied by our immaculately planned and executed business events.

We focus on celebrating, enlightening and connecting attendees, giving maximum exposure and opportunities to our partners every step of the way.

OUR EVENTS

A collage of logos for various events and awards. The logos are arranged in a grid-like fashion on a dark background. The logos include:

- Bath Life AWARDS (stylized building icon)
- Bristol Life AWARDS (stylized building icon)
- Cardiff Life AWARDS (stylized building icon)
- Exeter Living AWARDS (circular floral icon)
- Bath Life BUSINESS CLUB (text logo)
- Bristol Life BUSINESS CLUB (text logo)
- BATH PROPERTY AWARDS (red brick icon)
- BRISTOL PROPERTY AWARDS (blue brick icon)
- CARDIFF PROPERTY AWARDS (green brick icon)
- EXETER PROPERTY AWARDS (yellow brick icon)
- PROPERTY SYMPOSIUM (building icon)
- Bath Boules (blue circle icon)
- ENTRE CONF (3D block icon)
- CREATIVE AWARDS (triangle icon)



SPONSORSHIP

Align your brand and connect with the most influential businesses in the city.

All packages include:

BRANDING

Across print, email, social and website. The biggest and most effective business network in the cities

NETWORKING OPPORTUNITIES

Invites to key events associated with your sponsorship including launch, receptions, Awards, business lunches, Sponsors' dinner.

EVENT TICKETS

Attend the event with your clients and colleagues. Enjoy fabulous food, drink and hospitality. Network and build relationships with other business leaders in the city.

Sponsorship packages from £995

SCHEDULE

PLAN YOUR 2023 NETWORKING

AWARDS

EVENT	CEREMONY	FINALISTS' & SPONSORS' RECEPTION	FINALISTS ANNOUNCED	ENTRIES CLOSE	ENTRIES OPEN
Cardiff Life Awards	23/02/23	30/01/23	19/01/23	16/01/23	10/11/22
Bristol Life Awards	16/03/23	13/02/23	25/01/23	18/01/23	17/11/22
Bath Life Awards	23/03/23	20/02/23	31/01/23	24/01/23	23/11/22
Exeter Living Awards	30/03/23	27/02/23	08/02/23	01/02/23	01/12/22
Creative Bath Awards	28/06/23	24/05/23	09/05/23	03/05/23	09/02/23
Exeter Property Awards	20/10/23	20/09/23	23/08/23	16/08/23	15/06/23
Cardiff Property Awards	03/11/23	11/10/23	13/09/23	08/09/23	22/06/23
Bath Property Awards	10/11/23	18/10/23	27/09/22	20/09/23	06/07/23
Bristol Property Awards	24/11/23	01/11/23	11/10/23	04/10/23	20/07/23
EntreConf Awards	28/09/23	05/09/23	09/06/23	24/05/23	01/03/23

NETWORKING AND THOUGHT LEADERSHIP

EVENT	DATE
Bath Life Business Surgery	11/01/23
EntreConf Dinner	07/03/23
Bristol Life Business Club	08/03/23
Bath Life Business Club	14/03/23
Property Symposium	21/04/23
Bath Life Business Club	16/05/23
Bristol Life Business Club	17/05/23
Bristol Sponsor Dinner	22/05/23
EntreConf	09/06/23
Bath Life Summer Reception	13/06/23
Exeter Living Summer Reception	20/06/23
Bath Boules	28/06/23 - 01/07/23
Cardiff Life Summer Reception	11/07/23
Bristol Life Summer Reception	18/07/23
Bath Life Business Club	05/09/23
Bristol Life Business Club	12/09/23
EntreConf Dinner	09/10/23
Bath Life Business Club	07/11/23
Bristol Life Business Club	14/11/23
Exeter Living Winter Reception	20/11/23
Bristol Life Winter Reception	29/11/23
Cardiff Life Winter Reception	04/12/23
Bath Life Winter Reception	05/12/23

DIGITAL

SOCIAL. EMAIL. VIDEO.

Amplify your brand reach to our active audience.

www.mediaclash.co.uk



ONLINE

SOCIAL MEDIA

Instagram and Twitter – engaged and active audiences. Sponsored content opportunities.

EMAIL

Hand-picked content each week for each city – promote your timely activity or offer.

VIDEO

We host deep dive interviews and previews of your business on our YouTube channels.

ONLINE MAGAZINE

Digital version of all print magazines published and promoted online each issue.

Digital content from £80





REACH

MediaClash reaches tens of thousands of individuals who live, work and buy in Bath, Bristol, Cardiff and Exeter. We can help share your message in the right way to the right people.



Events: 7.5k attendees per year



Social: 214.6k



Email: 69k database

2023 MEDIA MENU

MAGAZINES

Bath Life, Bristol Life

Per single insertion (discounts for multiple):

Quarter page	£348
Half page	£637
Full page	£1,100
Double Page Spread	£2,000
Advertorial	+20%
Cover position	+25%
Loose inserts	£79 per 1000

CITY AWARDS

Bath Life Awards, Bristol Life Awards, Cardiff Life Awards, Exeter Living Awards

Per single year (discounts for multiple):

Headline Sponsor	£14,000
Platinum Sponsor	£6,500
Gold Sponsor	£6,000
Silver Sponsor	£3,250
Feature Sponsor	£3,500

BATH BOULES

Summertime networking in the city. All proceeds go to Bath Charities.

Daily Headline Sponsor	£5,000
Big Boules Sponsor	£2,800
Little Boules Sponsor	£1,100

PROPERTY AWARDS

Bath Property Awards, Bristol Property Awards, Cardiff Property Awards, Exeter Property Awards

Per single year (discounts for multiple):

Headline Sponsor	£8,000
Winner of Winners Sponsor	£5,500
Gold Sponsor	£4,250
Feature Sponsor	£3,000
Partner	£3,000

PROPERTY SYMPOSIUM

The property conference for the region, network and learn about key topics facing the sector.

Headline Partner	£6,000
Knowledge Partner	£4,000
Panel Partner	£3,000
Supporting Partner	£2,500

ENTRECONF

The conference for entrepreneurs in the south west

Headline Sponsor	£14,000
Content Partner	£7,000
Knowledge Partner	£6,000
Panel Partner	£3,000
Associate Partner	£2,500

ENTRECONF AWARDS

Awards recognising the most entrepreneurial companies and individuals in the south west

Headline Sponsor	£8,000
Category Sponsor	£3,000

BUSINESS CLUBS

Regular networking lunches in Bath and Bristol, per single event:

Tickets	£65
Sponsorship	£950

DIGITAL

Business Surgery	£1,350
Instagram campaign	£430
Newsletter notice	£90
Newsletter banner	£80
Property of the week	£2,220 (12 series)
Newsletter sponsorship	£3,000 (12 series)

LET'S TALK.

WE'RE ALWAYS HAPPY TO HAVE A CHAT AND TAILOR A PACKAGE TO YOUR REQUIREMENTS AND BUDGET

OUR MISSION

MEDIACLASH CONNECTS.

Connection is what we do. We can put you in front of the key decision makers in the city - in print, in person and on social.

We seek to help people and businesses be more proud of their cities. More active. More knowledgeable. More connected. More civically-minded.

And that is just the best audience to place your products and services in front of.

Let's talk...

www.mediaclash.co.uk

